

CURRICULUM VITAE

Margaret C. Stewart, Ph.D.

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EDUCATION

Indiana University of Pennsylvania (IUP), Indiana, PA

Ph.D. in Communications Media & Instructional Technology May 2009-August 2013

- Dissertation entitled: Examining the Impact of Selected New Media on Spousal Relationships in the Military. Dissertation defended: July 1, 2013.
- Degree earned: August 15, 2013.

La Salle University, Philadelphia, PA

Master of Arts in Professional Communication August 2004-May 2007

- Completed a graduate level Public Relations course abroad in Prague, CZ in June 2005.
- Completed a Qualitative Research Practicum at Mediaguide, Inc. during Summer 2006.

Bachelor of Arts in Communication

August 1999-May 2003

- Mass Media Concentration; Minors: Business Administration and Spanish.
- Completed an immersion language study program in Salamanca, Spain during Summer 2002.
- Completed six credits of Internship with Clear Channel Radio during Fall 2002-Spring 2003.

HIGHER EDUCATION TEACHING EXPERIENCE

University of North Florida

Associate Professor, Communication Studies

August 2019 – Present

Assistant Professor, Communication Studies

August 2015 – July 2019

Neumann University, Aston, PA

Assistant Professor, Communication & Media Arts

August 2013 - August 2015

Adjunct Faculty, Communication & Media Arts

August 2007- May 2010

Bloomsburg University, Bloomsburg, PA

Instructor, Department of Communication Studies

August 2010 - May 2013

Delaware County Community College, Media, PA

Adjunct Faculty, Communication Arts

August 2013 - May 2015

January 2009 - June 2010

Chestnut Hill College, Philadelphia, PA

Adjunct Faculty, Department of Communication

August 2009 - June 2010

Holy Family University, Philadelphia, PA

Adjunct Faculty, Arts & Sciences

August 2008- June 2010

HIGHER EDUCATION TEACHING EXPERIENCE

Current undergraduate courses (course name & #; sections taught to date; the semester/year):

- Principles of Communication (COM 3003; 10 sections; Teaching at present)
- Organizational Communication (COM 3120; 2 sections; Last taught: Spring 2023)
- Mediated Communication (COM 3332; 8 sections; Last taught: Spring 2023)
- Consequences of Cyberculture (COM 4373; 2 sections; Last taught: Spring 2023)
- Strategic Social Media (COM 4561; 9 sections; Last taught: Fall 2022)

Current graduate courses (course name & #; sections taught to date; the semester/year):

- Organizational Communication (COM 5126; Forthcoming TBD)

Courses formerly taught (course name & #; # of sections taught; semester/year last taught):

- Public Speaking for Professionals (SPC 4064; 15 sections; Last taught: Spring 2022)
- Professional Uses of New Media (CA 365; 3 sections; Last taught: Spring 2015)
- Public Speaking (Various; 33 sections; Last taught: Spring 2015)
- Cooperative Education/Internship (Various; 4 sections; Last taught: Summer 2015)
- Introduction to Communication (Various; 8 sections; Last taught: Spring 2015)
- Mass Media (or Mass Media & Society) (Various; 7 sections; Last taught: Spring 2015)
- Interpersonal Communication (Various; 18 sections; Last taught: Fall 2014)
- Globalization, New Media, and the Internet (CA 485; 1 section; Last taught: Fall 2014)
- Advanced Television Production (CA 385; 4 sections; Last taught: Spring 2014)
- Small Group Communication (Various; 2 sections; Last taught: Spring 2013)
- Basic Audio Production (CA 285; 3 sections; Last taught: Spring 2010)
- Community Programming (CA 470; 3 sections; Last taught: Spring 2010)

COURSE DEVELOPMENT

Courses (New/Revised Status), Modality/Modification, Institution:

- COM 3120: Organizational Communication (Revised) - Online Delivery, University of North Florida
- COM 3332: Mediated Communication (Revised) - Open Educational Resources (OER) Initiative (Underway), High-Quality (QM) Course Designation, University of North Florida
- COM 4373: Consequences of Cyberculture (New) - Open Educational Resources (OER) Initiative, High-Quality (QM) Course Designation, University of North Florida
- COM 4561: Strategic Social Media (Revised) - Open Educational Resource (OER) Initiative, University of North Florida
- COM 4561: Strategic Social Media (Revised) - Teaching Innovation Institute, University of North Florida
- COM 3332: Mediated Communication (New) - Online Delivery, University of North Florida
- COM 4561: Principles of Communication (Revised) - Face-to-Face Delivery, University of North Florida
- COM 4561: Strategic Social Media (New) - Face-to-Face Delivery, University of North Florida
- CA 365: Professional Uses of New Media (New) - Face-to-Face Delivery, Neumann University
- CA 485: Globalization, New Media, and the Internet (New) - Face-to-Face Delivery, Neumann University

PROFESSIONAL EXPERIENCE

Mediaguide, Inc.

August 2004- March 2008

Business Development Director/Project Manager

December 2006- March 2008

- Developed and executed outreach strategies to target companies and generate revenue from Mediaguide data and digital content services.
- Coordinated internal projects with the Development staff to build new or improve existing web-based client services and business lines.
- Recruited and managed a staff of three-ten college interns each semester.

Senior Manager, Music Content

February 2006 -December 2006

- Oversaw a team of ten Music Format Specialists and Music Encoders
- Reported quarterly results of each radio format monitored to the entire Music Content team and Senior Management.
- Ensured that the department ran in a priority-based, organized, and efficient manner.
- Implemented and managed the company's first college internship program in 2005.

Pop Radio Specialist

August 2004- December 2006

- Monitored data integrity and music comprehension on 600 radio stations nationwide to provide data to radio stations, record labels, performance rights organizations (ASCAP).
- Researched and acquired new music within the Top 40 and Adult Contemporary genres from record labels to build a format library and ensure quality accuracy of the database.
- Edited weekly music charts for publication and for use by clients.
- Marketed Mediaguide's products to radio station programming and record label personnel.
- Raised the level of radio playlist accuracy and comprehension on Top 40 radio format from an average of 78% to 98.5% and Adult Contemporary from 85% to 97% within the first quarter of employment.

Collectables Records/Alpha Video Distributors, Inc.

Licensing & Royalties Assistant

April 2003-July 2004

- Corresponded with music publishers and performance rights organizations to obtain licensing rights for Collectables releases.
- Maintained the database of all licenses to generate quarterly royalties to publishers and/or composers.
- Implemented and maintained a system for copyright registration of DVD cover artwork.
- Managed the company's first college internship program.

Clear Channel Radio-Philadelphia

August 2002-September 2004

Promotions Department Team Leader

November 2002-September 2004

- Executed promotional appearances for the Clear Channel Philadelphia radio cluster.

Power 99 FM Programming Department Intern

August 2002-May 2003

- Assisted on-air personalities and show producers for various dayparts with show preparation and production.
- Screened call-ins and edited calls for broadcast using the VoxPro system.
- Scheduled music, advertisements and programming segments using the Prophet System.
- Hosted and produced an interview on Women Organized Against Rape (WOAR) for the Empower Half Hour broadcast, a weekly community awareness program.
- Assisted with coordinating a variety of public affairs appearances and media relations.

PEER-REVIEWED ACADEMIC JOURNAL PUBLICATIONS (17)

- Stewart, M.C., Arnold, C.L., & Wisheart, D. (In Press; 2023). Consequences of Social Listening via Mediated Communication Technologies (MCTs). *International Journal of Social Media and Online Communities*.
- Arnold, C.L., Stewart, M.C., & Holland, C.L. (2020). Teaching Listening Skill Building in Medical Education. *Listening Education*.
- Arnold, C.L., Stewart, M.C., and Holland, C. (2020). Emerging Communication Themes from Practicing Physicians. *Carolinas Communication Journal*.
- Savitz, R. and Stewart, M.C. (2019). College Athletes and Twitter: Exploring trash talking and competitive gratifications online. *American Communication Journal*.
- Roman, N., Stewart, M.C., and Alkazemi, M. (2019). Newsworthiness of terrorist attacks on Twitter: A comparison of coverage in Western and non-Western countries. *International Communication Gazette*.
- Stewart, M.C. and Young, C. (2018). Revisiting STREMI: An application of social media crisis communication during Hurricane Matthew. *International Journal of Crisis and Risk Communication*.
- Stewart, M.C. & Lanzillo, J.D. (2018). An Interdisciplinary Perspective of Incorporating Social Media into Teaching Practice. *International Journal of Digital Literacy and Digital Competence*.
- Young, C. and Stewart, M.C. (2018). Social Media and Crisis Communication: Use of the STREMI model for a case study comparison. *Florida Communication Journal*.
- Stewart, M.C. (2018). Uncertainty Reduction and Technologically Mediated Communication: Implications to Marital Communication during Wartime Deployment. *Ohio Communication Journal*.
- Stewart, M.C. and Arnold, C. L. (2017). Defining Social Listening: Recognizing an emerging dimension of listening. *International Journal of Listening*.
- Lanzillo, J.D. and Stewart, M.C. (2017). Engaging fans on social media in US minor league soccer: A content analysis of consumer promotion on Facebook, Twitter, and Instagram. *The Journal of Digital and Social Media Marketing*.
- Stewart, M.C., Atilano, M., and Arnold, C.L. (2017). Social listening to improve customer relations: A case study of an American academic library. *International Journal of Customer Relationship Marketing and Management*, 8(1).
- Stewart, M.C. and Grosik, L. (2016). Using Facebook and Skype for Marital Communication during American Military Deployment: A Uses and Gratifications perspective. *Electronic Journal of Communication*.
- Stewart, M.C. and Wilson, B.G. (2016). The Dynamic Role of Social Media during Hurricane #Sandy: An introduction of the STREMI model to weather the storm of the crisis lifecycle. *Computers in Human Behavior*, 639-646.
- Stewart, M.C. (2014). Technologically Mediated Communication among Military Spouses: The Role of New Media and Mobile Technologies during Wartime Deployment. *The Journal of Communications Media Studies*, 6, 51-69.

PEER-REVIEWED ACADEMIC JOURNAL PUBLICATIONS (17)

- Stewart, M.C. and Leidman, M.B. (2014). New media's role within the community of American military families. *The Journal of Technologies in Society*, 10(2), 1-12.
- Stewart, M.C., Goodboy, A.K., and Dainton, M. (2014). Maintaining Relationships on Facebook: Associations with uncertainty, jealousy, and satisfaction. *Communication Reports*, 27(1), 13-26.

BOOK CHAPTER PUBLICATIONS (5)

- Stewart, M.C. & Lanzillo, J.D. (Re-printed; 2023). An Interdisciplinary Perspective of Incorporating Social Media into Teaching Practice. *Research Anthology on Applying Social Networking Strategies to Classrooms and Libraries*.
- McDermott, V., Stewart, M.C., Walker, C.M., May, A.R., and Hernandez, L.H. (2020). Setting the Stage: MALs in Higher Education. *Supporting the Military-Affiliated Learner: Communication Approaches to Military Pedagogy & Education*. Publisher: Lexington Books.
- Stewart, M.C. and Atilano, M. (2019). How to Build and Manage an Engaging Online Presence: Using Social Listening for Strategic Success. *Computer Mediated Communication in Business: Theory to Practice*. Publisher: Cambridge Scholars.
- Stewart, M.C., Atilano, M., and Arnold, C.L. (2018). Social Listening to Improve Customer Relationship Management: A case study of an American academic library. *Diverse Methods in Customer Relationship Marketing and Management*. Publisher: IGI Global.
- Stewart, M.C. and Eisenberg, J.B. (2015). Beyond X's and O's on the court: Why social media demands a new playbook for student-athletes. In D. Tucker and J.S. Wrench (Eds.), *Casing Sport Communication*. Publisher: Kendall Hunt Publishing.

CONFERENCE PROCEEDINGS PUBLICATIONS

- Stewart, M.C. and Arnold, C.L. (2022). Bridging the Gap for Online Deception Detection: Uncovering methodology to identify deceptive content in mediated communication. *Proceedings of the 2022 International Crisis & Risk Communication Conference*.
- Young, C., Simmons, H., and Stewart, M.C. (2019). Social listening during crises: A practitioner guide for crisis communication on social media. *Proceedings of the 2019 International Crisis & Risk Communication Conference*.
- Stewart, M.C. and Atilano, M. (2018). Reputational Threats Online: Social media as a simultaneous agent of crisis and tool for response and resolution in the case study of an American academic library. *Proceedings of the 2018 International Crisis & Risk Communication Conference*.
- Stewart, M.C. and Young, C. (2018). Implementing STREMI: A practical guide for crisis communication on social media during hurricanes and natural disasters. *Proceedings of the 2018 International Crisis & Risk Communication Conference*.
- Stewart, M.C. (2011). New Media's Role in Reporting the Death of Osama bin Laden: An Ethical Perspective. *Proceedings of the Third Annual Laurel Highlands Communication Conference*, 124-129.

CONFERENCE PROCEEDINGS PUBLICATIONS

- Stewart, M.C. (2010). Employment of Communication Technologies by Military Families for Relational Maintenance: An Examination of Uses and Effects. *Proceedings of the Second Annual Laurel Highlands Communication Conference*, 152-159.
- Defelice, R., Ekinde-Epwene, B., Stewart, M.C. and West, C. (2010). New Media's Impact on Communication Theory. *Proceedings of the Second Annual Laurel Highlands Communication Conference*, 50-56.

SUBMITTED MANUSCRIPTS UNDER REVIEW OR REVISION FOR PUBLICATION

- Arnold, C.L. & Stewart, M.C. (2023). Truthful or Untruthful Social Media Posts? An exploratory investigation applying Statement Analysis to decode deception online. *Journal of Computer-Mediated Communication (CMC)*. Publisher: Oxford Academic.
- Stewart, M.C. and Atilano, M. (2023) Reputational Threats Online: Social media as a simultaneous agent of crisis and tool for response and resolution in the case study of an American academic library. *Journal of Communication Management*. Publisher: Emerald Group Publishing.

MANUSCRIPTS IN DRAFT

- Arnold, C.L. and Stewart, M.C. (In Draft). Detecting Deception Digitally: Exploratory findings from applying Statement Analysis to truthful and untruthful social media posts. Intended venue: *Information, Communication, & Society*. Publisher: Taylor & Francis.
- Arnold, C.L. and Stewart, M.C. (In Draft). Applying Statement Analysis for Mediated Communication Research: Exploring a modified method to detect digital deception. Intended venue: *Communication Methods & Measures*. Publisher: Taylor & Francis.
- Stewart, M.C. and Arnold, C.L. (In Draft). Previewing the Positive & Negative Paradigm of Digital Deception Detection. Intended venue: *Cyberpsychology, Behavior & Social Networking*. Publisher: Mary Ann Liebert, Inc. Publishers.
- Stewart, M.C. and Arnold, C.L. (In Draft). Detecting Deception of Social Media Posts about COVID-19: Exploratory trends of tone, polarity, & potential for misinformation. Intended venue: *New Media & Society*. Publisher: Sage Journals.

UNDERGRADUATE RESEARCH MENTORING

- Undergraduate Research Project Mentor, "Considering Social Listening within the Communication Hierarchy Factoring for Big Data." Spring 2019.
- Undergraduate Research Project Mentor, "Electronic Dance Music Culture's Gradual Shift from Tangibility to Intangibility in the Digital Era." AY 2017-2018.
- Undergraduate Research Project Mentor, "Electronic Dance Music Culture's Communication transition through Social Media in America." AY 2016-2017.
- Faculty Advisor, Direct/Independent Study (MMC 4905). "A Vegan Culture through Social Media: An Autoethnographic Study." Fall 2016.

CONFERENCE PRESENTATIONS

- Arnold, C. L. and Stewart, M.C. (April, 2023). Truthful or Untruthful Social Media Posts? Applying Statement Analysis to Decode Deception Online. UNF STARS (Scholarship Transforming Academic Research Symposium). Jacksonville, FL.
- [Accepted] Arnold, C. L. and Stewart, M.C. (April, 2023). Truthful & Untruthful Social Media Posts: Applying Statement Analysis to Detect Online Deception. International Conference on Psychology, Law, and Criminal Responsibility. Boston, MA.
- [Accepted] Stewart, M.C. and Walker, C.M. (January, 2023). Mediated Communication Technologies (MCTs) for Innovation of the Educational Experience for Military-Affiliated Learners (MALs). Council of College & Military Educators Professional Development Symposium, New York, NY.
- Arnold, C. L. and Stewart, M.C. (July, 2022). Deception Detection on Social Media: Pilot study results of statement analysis on mediated communication. International Conference on Social Media & Society. Virtual Event.
- [Accepted] Arnold, C.L. and Stewart, M.C. (April, 2022). Developing a detection methodology for online deception in social media posts. Florida Digital Humanities Conference; Flagler College, St. Augustine, FL.
- Stewart, M.C. and Arnold, C.L. (March, 2022). Bridging the Gap for Online Deception Detection: Uncovering methodology to identify deceptive content in mediated communication; Research Presentation. International Crisis & Risk Communication Conference; Orlando, FL.
- Stewart, M.C., Young, C., & Wilson (March, 2020). Development of STREMI: Five Year Anniversary Review & Reflection of a Model for Crisis Communication and Social Media; Research Presentation. International Crisis & Risk Communication Conference; Orlando, FL.
- Stewart, M.C. and Arnold, C.L. (November, 2019). Deception Detection in Mediated Communication; Poster Presentation. Digital Humanities Initiative (DHI) Digital Projects Showcase. University of North Florida; Jacksonville, FL.
- Stewart, M.C., Bauer, S., Loveless, J., Hennen, K., Humphrey, K., and Martinson, K. (April, 2019). Crisis Management Panel; Panel Presentation. Midwest Digital Marketing Conference; St. Louis, MO.
- Young, C., Simmons, H., and Stewart, M.C. (March, 2019). Social listening during crises: A practitioner guide for crisis communication on social media; Paper Presentation. International Crisis & Risk Communication Conference; Orlando, FL.
- Arnold, C.L. and Stewart, M.C. (October, 2018). Emerging Themes from Physicians' Perspectives: Considering Health Communication with Patients in a Global and Networked World; Competitive Paper Presentation. Florida Communication Association Convention; Orlando, FL.
- Stewart, M.C. and Arnold, C.L. (October, 2018). Interpersonal and Organizational Social Listening Purposes in a Global Mediated Society; Competitive Paper Presentation Florida Communication Association Convention; Orlando, FL.

CONFERENCE PRESENTATIONS

- Stewart, M.C. and Walker, C. (March, 2018). Classroom Collaborations using Social Media: Navigating Changes to Veteran education and emerging communication technologies; Paper Presentation. Council of College and Military Educators (CCME); San Diego, CA.
- Stewart, M.C. and Atilano, M. (March, 2018). Reputational Threats Online: Social media as a simultaneous agent of crisis and tool for response and resolution in the case study of an American academic library; Paper Presentation. International Crisis & Risk Communication Conference; Orlando, FL.
- Stewart, M.C. and Young, C. (March, 2018). Implementing STREMI: A practical guide for crisis communication on social media during hurricanes and natural disasters; Paper Presentation. International Crisis & Risk Communication Conference; Orlando, FL.
- Stewart, M.C. and Walker, C. (November, 2017). Exploring the Role of Emerging Communication Technology and Social Media in 21st Century Veteran Education; Poster Presentation. Digital Humanities Initiative (DHI) Digital Projects Showcase. University of North Florida; Jacksonville, FL.
- Stewart, M.C., Atilano, M., and Arnold, C.L. (October, 2017). Social listening to improve customer relations: A case study of an American academic library; Paper Presentation. Florida Communication Association; Orlando, FL.
- Stewart, M.C., Atilano, M., and Arnold, C.L. (April, 2017). Social listening to improve customer relations: A case study of an American academic library; Paper Presentation. Showcase of Faculty Scholarly and Creative Activity. University of North Florida's Research Week; Jacksonville, FL.
- Stewart, M.C. (April, 2017). Revisiting STREMI: An application of social media crisis communication during Hurricane Matthew; Poster Presentation. STARS (Scholars Transforming Academic Research Symposium) Poster Competition. University of North Florida's Research Week; Jacksonville, FL.
- Stewart, M.C. and Young, C. (March, 2017). Revisiting STREMI: An application of social media crisis communication during Hurricane Matthew; Paper Presentation. International Crisis & Risk Communication Conference; Orlando, FL.
- Stewart, M.C. and Arnold, C.L. (October, 2016). Defining Social Listening: Recognizing an emerging dimension of listening; Paper Presentation. Florida Communication Association Convention; Orlando, FL.
- Stewart, M.C. and Young, C. (March, 2016). Bridging the gap in social media crisis communication: Pedagogical applications of the STREMI model; Paper Presentation. International Crisis & Risk Communication Conference; Orlando, FL.
- Hall, J., Morgan, M., Fedesco, H.N., Gibson Natt, J., Anderson, L.B., Snyder, D.M., Rattine-Flaherty, E.A., Kelly, S., Stewart, M.C., Jay, S., Kessel, R. (November, 2015). Embracing Opportunities to Adapt the Basic Course for STEM Majors; Panel Presentation. National Communication Association's 101st Annual Convention; Las Vegas, NV.
- Stewart, M.C. (November, 2015). Using Social Media as a Tool for Student Engagement and Professional Development. 3rd Annual Academic Technology Innovation Symposium; Poster Presentation. University of North Florida, Jacksonville, FL.

CONFERENCE PRESENTATIONS

- Stewart, M.C. (October, 2015). The Dynamic Role of Social Media during Hurricane #Sandy: An introduction of the STREMI model to weather the storm of the crisis lifecycle; Paper Presentation. Florida Communication Association Convention; Orlando, FL.
- Riviello, S. and Stewart, M.C. (May, 2015). Converging STEM and Communication & Digital Media in 21st Century Higher Education; Poster Presentation. SEPCHE Faculty Development Conference; Rosemont, PA.
- Stewart, M.C., Lanzillo, J.D., and Pent. A.K. (March, 2015). Student Engagement using Social Media in Communication and Sport; Paper Presentation. The International Association for Communication and Sport (IACS) Communication and Sport Summit; Charlotte, NC.
- Eisenberg, J.B. and Stewart, M.C. (March, 2015). College Athletes and Twitter: Exploring trash talking and competitive gratifications online; Paper Presentation. The International Association for Communication and Sport (IACS) Communication and Sport Summit; Charlotte, NC.
- Stewart, M.C. (February, 2015). The Influence of Big Data, Mobility, and Social Media on Military Veteran Education in America; Paper Presentation. 11th International Conference on Technology, Knowledge and Society and the Technology, Knowledge and Society; University of California, Berkeley, Berkeley, CA.
- Pent, A.K., Lanzillo, J.D., and Stewart, M.C. (February, 2015). Incorporating Social Media in Sport Management Education: Promoting professional development, community-building, and best practices; Paper Presentation. Commission on Sport Management Accreditation (COSMA); Philadelphia, PA.
- Stewart, M.C. (January, 2015). Innovative Practices for Integrating Social Media within Contemporary Military Education; Paper Presentation. Council of College and Military Educators (CCME); Anaheim, CA.
- Richey, P.G., Murphy, R., Ruble, R., Stewart, M.C., Krowel, A., and Darnell, A.L. (November, 2014). Transitioning from the Battlefield to the Classroom: The dynamics of student veterans and educators; Panel Presentation. National Communication Association's 100th Annual Convention; Chicago, IL.
- Stewart, M.C. (November, 2014). New Media and Military Family Communication: The implications to uncertainty reduction during wartime deployment; Poster Session. National Communication Association's 100th Annual Convention; Chicago, IL.
- Stewart, M.C. (November, 2014). Technologically Mediated Communication among Military Spouses: The role of new media and mobile technologies during wartime deployment; Paper Presentation. Mid-Atlantic Popular & American Cultural Association's (MAPACA) 25th Annual Convention; Baltimore, MD.
- Riviello, S. and Stewart, M.C. (October, 2014). Integrating STEM and the Humanities: Promoting effective communication, problem solving, critical thinking, and information literacy for 21st century career readiness; Paper Presentation. 2014 Neumann University Faculty Convivium: Scholarship of Teaching and Learning; Neumann University, Aston, PA.

CONFERENCE PRESENTATIONS

- Stewart, M.C. (September, 2014). Continuing to examine the impact of selected new media on military spouses and families: Reflections and next steps for a longitudinal investigation; Paper Presentation. Social Media Technology Conference & Workshop; Howard University, Washington, D.C.
- Stewart, M.C. (April, 2014). The Role of New Media in Military Marriages: Mobility, utility and surveillance; Paper Presentation, Communication and Technology Interest Group. Eastern Communication Association's Convention; Providence RI.
- Stewart, M.C., Eleazer, A., Hofacker, V., and Tompkins, A. (April, 2014). Guidance from the Professionals: Reflections on practitioner visits to the undergraduate classroom; Panel Presentation. New Jersey Communication Association's Annual Conference; Kean University, Union, NJ.
- Stewart, M.C. (February, 2014). New Media's Role within the Community of American Military Families; Paper Presentation, Technologies in Community Division. Tenth International Conference on Technology, Knowledge and Society; Madrid, Spain.
- Tenzek, K., Carviou, J., Bode, L., Irwin, M., Johnson, R., Stewart, M.C., and Turkiewicz, K. (November, 2013). Reaching Out: Teachers making connections when teaching, designing, and creating new undergraduate and graduate courses; Panel Discussion. National Communication Association's 99th Annual Convention; Washington DC.
- Stewart, M.C., Goodboy, A.K., and Dainton, M. (April, 2013). Maintaining Relationships on Facebook: Associations with uncertainty, jealousy, and satisfaction; Paper Presentation, Interpersonal Division – Top 3 Paper Award. Eastern Communication Association's Convention; Pittsburgh, PA.
- Stewart, M.C and Defenbaugh, N. (April, 2013). Popping Bottles: Communicating about the culture and risks of the misuse and abuse of prescription pills by college students and student-athletes; Research in Progress Presentation. Institute for Culture and Society; Bloomsburg University, Bloomsburg, PA.
- Stewart, M.C. (July, 2012). Joining Forces using Social Media: The benefits to military learners for collaboration; Paper Presentation. The Department of Defense (DoD) Worldwide Education Symposium; Las Vegas, NV.
- Stewart, M.C. and Defenbaugh, N. (April, 2012). Popping Bottles: The emerging trend in prescription pill abuse on college campuses; Research in Progress Presentation. Bloomsburg University and Berwick Health and Wellness Foundation's Annual Health Sciences Symposium and Wellness Fair, Bloomsburg University, Bloomsburg PA.
- Stewart, M.C. (February, 2012). Online Media in the Military Classroom: Paving the way to create academic unity and cultivate the military learning culture; Paper Presentation. Council of College and Military Educators (CCME) Conference, Orlando, FL.
- Stewart, M.C. (October, 2011). "The Wicked Witch is Dead" v. "Love Thy Neighbor" - New Media's Role in Reporting the Death of Osama bin Laden: An Ethical Perspective; Paper Presentation. Laurel Highlands Communication Conference, Indiana, PA.
- Stewart, M.C. (March, 2011). Educating the Student-Veteran of War: A comparison of three eras of veterans in higher education and strategies to enhance teaching today's student-veterans; Paper Presentation. Institute for Culture and Society, Bloomsburg University, Bloomsburg, PA.

CONFERENCE PRESENTATIONS

- Stewart, M.C. (February, 2011). Connecting and Collaborating: The opportunities and benefits of educators using social networking to engage learners, build relationships and enhance military education; Paper Presentation. Council of College and Military Educators (CCME) Conference, Tampa, FL.
- Stewart, M.C. (September, 2010). Employment of Communication Technologies by Military Families for Relational Maintenance: An examination of uses & effects; Paper Presentation. Laurel Highlands Communication Conference, Indiana, PA.
- Defelice, R., Ekinde-Epwene, B., Stewart, M.C. and West, C. (September, 2010). New Media's Impact on Communication Theory; Paper Presentation. Laurel Highlands Communication Conference, Indiana, PA.

INVITED PRESENTATIONS & GUEST LECTURES

- Invited Guest Lecturer (remote/virtual), Crisis Communication & Social Media (Course Level 5315). School of Humanities & Social Sciences (SHSS), Al Akhawayn University, Ifran, Morocco. February, 2023.
- Invited Presenter, She Love Social Summit. "*Being Authentic Online & Offline: Lean into your strengths.*" Virtual Conference. October, 2021.
- Invited Presenter, She Love Social Summit. "*Live, Love, Learn: Why Leaders Need to Make Professional Development a Priority.*" Virtual Conference. June, 2020.
- Invited Guest & UNF Delegate, World Affairs Council. "*Zucked: Waking Up to the Facebook Catastrophe.*" University of North Florida, Herbert University Center. November, 2019.
- Invited Presenter, COM 814 Crisis Communications. *Q&A on Research and Professional Development.* Indiana University of Pennsylvania (IUP), Remote. June, 2019; September, 2017.
- Invited Presenter, 2019 Public Affairs Training Symposium. *Social Listening for Military Public Affairs Readiness.* Jacksonville, FL. May, 2019.
- Invited Presenter, Mayo Clinic Social Media Network Annual Conference. *Social Listening to Improve Practice-Patient Relations in Healthcare Communication.* Jacksonville, FL. November, 2018.
- Invited Presenter, Social Media Day Jacksonville. *Social Listening for Strategic Success.* June, 2018.
- Invited Presenter, Faculty of Science, Medicine, and Health Technology Enhanced Learning Collaborative. *Social Media in Practice and Learning.* University of Wollongong Australia, Remote. February, 2018.
- Invited Presenter, First Coast Women's Collaborative. *Communication Inspired.* Jacksonville, FL. May, 2017.
- Invited Presenter, Beaches Business Association. *Maximizing Social Media for your Business.* Jacksonville, FL. March, 2017.

INVITED PRESENTATIONS & GUEST LECTURES

- Invited Presenter, Spring 2016 International Studies Lecture Series – Sameness/Difference. *Technology and Society*. University of North Florida, Jacksonville, FL. February, 2016.
- Guest Presenter, PUR 3000 Principles of Public Relations. *Strategies and Metrics for Social Media Evaluation*. University of North Florida, Jacksonville, FL. October, 2015.
- Guest Presenter, BUS 350 Business Communication. *Professional networking and personal branding on social media*. Neumann University, Aston, PA. April, 2015.
- Guest Presenter, CMA 460 Senior Seminar. *An overview of the forthcoming Communication & Digital Media curriculum*. Neumann University, Aston, PA. March, 2015.
- Guest Presenter, MKT 200 Introduction to Marketing. *Social Media for Marketing*. Neumann University, Aston, PA. November, 2014.
- Invited Presenter, Lunch and Learn Workshop. *Using Contemporary Media as Tools for Teaching; Invited Presentation*. Neumann University, Aston, PA. November, 2014.
- Invited Presenter, NCEA Soul of Youth Sport Conference. *Good Use of Social Networks*. Neumann University, Aston, PA. June, 2014.
- Invited Presenter, Sponsored by Neumann University Athletic Department. *Social “ME”dia: Being Responsible Stewards of Online Communication and Social Networking*. Neumann University, Aston, FL. March, 2014.
- Invited Presenter, Sponsored by The Core Writing Program in the Division of Arts and Sciences. *The Impact of Mobile Technology and Social Media on Globalization, Professional Communication, Public Discourse, and Human Interaction*. Neumann University, Aston, FL. February, 2014.
- Invited Presenter, TEDx Salon Event; Sponsored by the Corporate Advisory Council (CAC). *Where the Web is going: An overview of the emergence of Web 3.0 – The Web of Data*. Bloomsburg University, April, 2012.
- Guest Presenter, COM 400 Global Communication. *Global Communication, Social Media, and the Internet*. Chestnut Hill College, October, 2010.
- Invited Presenter, Faculty Technology Workshop. *Uses of the Multimedia Classroom*. Neumann College, May 2007.
- Guest Presenter, Senior Seminar in Mass Media Communication. *An Overview of Mediaguide, Inc.* Temple University, Spring 2006-2007, and Fall 2008.
- Guest Presenter, Business Awareness Week. *“Executive on Campus”*. La Salle University, Fall 2005-2007.

EXPERT INTERVIEWS & MEDIA FEATURES

- Subject Matter Expert Interview, *CNN Business*. Anheuser-Busch facilities face threats after Bud Light backlash. Published: April 20, 2023. Access: <https://www.cnn.com/2023/04/20/business/bud-light-threats/index.html>

EARNED GRANTS & FUNDING AWARDS: RESEARCH

- Arnold, C.L. & Stewart, M.C. (2021). Deception in Social Media Posts: Developing a detection methodology during an era of misinformation. Research Enhancement Plan Award, College of Arts & Sciences, University of North Florida. Awarded \$1500.00. Grant period – 2022-2023.
- Riviello, S. and Stewart, M.C. (2014) Converging STEM and Communication & Digital Media in 21st Century Higher Education. “Building Faculty Capacity for 21st Century Teaching” Initiative: A SEPCHE Opportunity to Advance the Scholarship of Teaching and Learning. Awarded \$1200.00. Grant period – AY 2014-2015.

EARNED GRANTS & FUNDING AWARDS: PROFESSIONAL DEVELOPMENT

- Sabbatical Leave. Book Proposal Development related to Consequences of Cyberculture. Awarded for Spring 2024.
- Distance Learning Course Development (DCD) (COM 4561). Center for Instructional & Research Technology. University of North Florida. Underway; Summer 2023.
- Distance Learning Course Development (DCD) (COM 3003). Center for Instructional & Research Technology. University of North Florida. Underway; Summer 2023.
- Distance Learning Course Development (DCD) (COM 3120). Center for Instructional & Research Technology. University of North Florida. AY 2022-2023.
- Online Educational Resource (OER) Initiative (COM 3332). Center for Instructional & Research Technology and the Thomas G. Carpenter Library. University of North Florida. AY 2022-2023.
- Community-based Transformational Learning Course Redesign (COM 4561). Community Scholars Program – Cohort 14, Office of Faculty Excellence. University of North Florida. AY 2022-2023.
- Distance Learning Course Development (COM 3332). Center for Instructional & Research Technology. University of North Florida. AY 2017-2018.
- COM 4561: Strategic Social Media. [DCD] Course Development and Quality Matters Review & Designation. Submitted & Accepted starting Summer 2023; Anticipated completion during Fall 2023.
- Online Educational Resource (OER) Initiative (COM 4373). Center for Instructional & Research Technology and the Thomas G. Carpenter Library. University of North Florida. AY 2021-2022.
- Distance Learning Course Development (DCD) (COM 4373). Center for Instructional & Research Technology. University of North Florida. AY 2021-2022.
- COM 4561: Strategic Social Media. [DCD] Course Development and Quality Matters Review & Designation. Submitted & Accepted starting Summer 2023; Anticipated completion during Fall 2023.
- Online Educational Resource (OER) Initiative (COM 4561). Center for Instructional & Research Technology and the Thomas G. Carpenter Library. University of North Florida. AY 2018-2019.
- Teaching Innovation Institute. Office of Faculty Enhancement. University of North Florida. Summer 2018.

EARNED GRANTS & FUNDING AWARDS: PROFESSIONAL DEVELOPMENT

- Distance Learning Course Development (COM 3332). Center for Instructional & Research Technology. University of North Florida. AY 2017-2018.
- Teaching Innovation Institute. Office of Faculty Enhancement. University of North Florida. Summer 2017.
- Blended and Online Course Development and Delivery. Center for Instructional & Research Technology. University of North Florida. Spring 2017.

SUBMITTED GRANTS & FUNDING PROPOSALS

- Arnold, C.L. and Stewart, M.C. (2021-2022). Detecting Deception on Social Media in the Misinformation Era. UNF Foundation Board Initiatives Faculty Grants (Finalists). University of North Florida.
- Arnold, C.L. and Stewart, M.C. (2020). Evaluating DETECT: A model and method for deception detection in Mediated Communication. UNF Foundation Board Initiatives Faculty Grants. University of North Florida.
- Arnold, C.L. and Stewart, M.C. (2020). Deception Detection in Social Media. The Dean's Leadership Council Faculty Fellowship Proposal. University of North Florida.
- Arnold, C.L. and Stewart, M.C. (2019). Deception in Mediated Communication: Developing a Detection Methodology. UNF Foundation Board Initiatives Faculty Grants. University of North Florida.
- Arnold, C.L. and Stewart, M.C. (2019). Detecting Deception in Socially Mediated Communication. Faculty Scholarship Development Grants. University of North Florida.
- Teaching Innovation Institute. Office of Faculty Enhancement. University of North Florida. Jacksonville, FL. Summer 2019.
- Stewart, M.C. (2017) Presenting the STREMI model for Social Media Crisis Communication to Community Professionals. College of Arts & Sciences Faculty Enhancement Plan Award.
- Stewart, M.C. (2016) Comparing Mediated and Interpersonal Social Support for PTSD among Military Veterans. College of Arts & Sciences Faculty Enhancement Plan Award.

COMMITTEES

- Social Media Expo JAX Conference Co-Planner, School of Communication. Spring 2019-present.
- Chair, Instructor of Communication Studies Instructor Search & Screen Committee. School of Communication. AY 2022-2023.
- Faculty Advisor, Lambda Pi Eta, School of Communication. University of North Florida. Fall 2022-present.
- Chair, Mentoring Committee, School of Communication. University of North Florida. Fall 2020-present.

COMMITTEES

- Member, Advisory Council. University of North Florida Digital Humanities Initiative/Institute. Fall 2015-present.
- Member, Outreach Subcommittee. University of North Florida Digital Humanities Institute. Fall 2020 – present.
- Member, Development Subcommittee. University of North Florida Digital Humanities Institute. Fall 2020 – present.
- Member, Tenure & Promotion Committee. School of Communication. University of North Florida, Fall 2019 - present.
- Master of Science in Communication Management Thesis Committee Member. University of North Florida, Department of Communication. Summer 2017- present.
- Organizer, *State of Social Media Panel (virtual)*. Media Week. School of Communication. University of North Florida. October, 2020.
- Member, Bachelor of Arts in Communication Studies Committee. Department of Communication. University of North Florida, Jacksonville, FL. Fall 2015- present.
- Member, Master of Science in Communication Management Committee. Department of Communication. University of North Florida, Jacksonville, FL. AY 2015-present.
- Research Best Practices Committee, School of Communication. University of North Florida. AY 2019-2020.
- Member, Event Planning Subcommittee. Digital Projects Showcase. University of North Florida Digital Humanities Institute. Spring 2016-Spring 2020.
- Co-Chair, Social Media Subcommittee. University of North Florida Digital Humanities Institute. Fall 2017-Fall 2019.
- UNF Faculty Liaison & Planning Committee Volunteer, Social Media Day Jacksonville. Spring 2018.
- Faculty Liaison, Butterfly Effect Subcommittee. Thomas G. Carpenter Library Dean’s Leadership Council. University of North Florida. Spring 2018.
- Member, Search and Screen Committee. Instructor (2), Communication Studies, Department of Communication. University of North Florida. Jacksonville, FL. AY 2015-2016.
- Site and Volunteer Coordinator, Pennsylvania Southeastern Regional Science Olympiad Committee (Hosted by: Neumann University – March, 2014, 2015). Aston, PA. October, 2013- May, 2015.
- Member, Communication & Digital Media Curriculum Committee. Neumann University, Aston, PA. AY 2014-2015.
- Member, Neumann Institute for Franciscan Studies (N.I.F.S.) Committee. Neumann University, Aston, PA. AY 2014-2015.

COMMITTEES

- Member, Division of Arts & Sciences Strategic Planning Committee. Neumann University, Aston, PA. January, 2015- May, 2015.
- Chair, Communication & Media Arts Curriculum Development Task Force. Neumann University. Aston, PA. AY 2013-2014.
- Member, Search and Screen Committee. Coordinator for New Media, Communications and Events - Institute for Sport, Spirituality and Character Development. Neumann University. Aston, PA. December, 2013-January, 2014.

PROFESSIONAL DEVELOPMENT

- The Art of Self-Promotion: Harnessing Social Media to Promote Your Research [Professional Development Workshop Series]. Office of Faculty Excellence. University of North Florida. AY 2022-2023.
- Innovative Teaching Practices: A Panel [Professional Development & Training]. Office of Faculty Excellence. University of North Florida. March, 2022.
- Qualitative Research in Action: A Panel [Professional Development & Training]. Office of Faculty Excellence. University of North Florida. March, 2022.
- International Crisis & Risk Communication Conference [Conference Attendance]. Orlando, FL. March, 2016 - 2020, 2022.
- Profitable & Purposeful Podcasting for Service-Based Businesses [Webinar Attendance]. National Institute for Social Media. January, 2022.
- Written Statement Analysis [Research/Professional Development & Training]. Association of Certified Fraud Examiners (Online/Self-Study). September, 2021.
- Quality Matters (QM) [Professional Development & Training]. Quality Matters (QM) Peer Reviewer Training. September, 2021.
- Canvas Bites: Studio [Professional Development & Training]. Center for Instructional & Research Technology. University of North Florida. November, 2020.
- Cyber Security Symposium [Conference Attendance]. University of North Florida. October, 2020.
- Tools for Student Engagement in Canvas [Professional Development & Training]. Center for Instructional & Research Technology. University of North Florida. September, 2020.
- Quality Matters (QM) [Professional Development & Training]. Applying the Quality Matters (QM) Rubric (APPQMR). Completed: September 23, 2020.
- Collaborative Institutional Training Initiative (CITI) [Professional Development & Training]. Basic Refresher Course – Human Subjects Research – Social Behavior Research Investigators & Key Personnel. Online. Completed: September 11, 2020.

PROFESSIONAL DEVELOPMENT

- Predatory v. Professional: Choosing the Right Journal for your Manuscript [Professional Development & Training]. Thomas G. Carpenter Library. University of North Florida. Jacksonville, FL. February, 2020.
- Creating Visualizations for the Digital Humanities with Tableau. [Digital Humanities Institute Workshop]. Center for Instructional & Research Technology. University of North Florida. Jacksonville, FL. November, 2019.
- Midwest Digital Marketing Conference [Conference Attendance]. St. Louis, MO. April, 2019.
- Florida Communication Association Convention [Conference Attendance]. Orlando, FL. October, 2015, 2016, 2017, 2018.
- Teaching Innovation Institute [Professional Development & Training]. University of North Florida. Jacksonville, FL. Summer 2018.
- Social Media Day Jacksonville [Conference Attendance]. Jacksonville, FL. June, 2018.
- Distance Learning Course Development (formerly TOL7100). [Professional Development & Training]. Center for Instructional & Research Technology. University of North Florida. Jacksonville, FL. 2017-2018.
- Teaching Innovation Institute. [Professional Development & Training]. University of North Florida. Jacksonville, FL. Summer 2017.
- Interactive Teaching Strategies: Engaging All Students [Professional Development & Training]. Office of Faculty Enhancement. University of North Florida. Jacksonville, FL. March, 2017.
- Train-the-Trainer Program. National Institute of Social Media (NISM) [Continuing Education; Course Completed]. February-March, 2017.
- Canvas 101 [Professional Development & Training]. Center for Instructional & Research Technology. University of North Florida. Jacksonville, FL. February, 2017.
- Blended and Online Course Development and Delivery (Formerly TOL6100: Teaching Online Seminar) [Professional Development & Training]. Center for Instructional & Research Technology. University of North Florida. Jacksonville, FL. Spring 2017.
- National Communication Association's Annual Convention [Conference Attendance]. Las Vegas, NV. November, 2015; Chicago, IL. November, 2014; Washington DC. November, 2013.
- Academic Technology Innovation Symposium [Conference Attendance]. University of North Florida. Jacksonville, FL. November, 2015.
- Creating a Faculty Profile [Faculty Training Seminar]. University of North Florida. Jacksonville, FL. October, 2015.
- Information for UNF Search and Screen Committee Members [Faculty Training Seminar]. University of North Florida. Jacksonville, FL. October, 2015.
- SEPCHE Faculty Development Conference [Conference Attendance]. Rosemont, PA. May, 2015.

PROFESSIONAL DEVELOPMENT

- IACS Summit for Communication & Sport [Conference Attendance]. Charlotte, NC. March, 2015.
- International Conference of Technology, Knowledge, and Society [Conference Attendance]. Berkeley, CA. February, 2015; Madrid, Spain. February, 2014.
- Commission on Sport Management Accreditation (COSMA) [Conference Attendance]. Philadelphia, PA. February, 2015.
- Council of College and Military Educators Annual Symposium [Conference Attendance]. Anaheim, CA. January, 2015; Orlando FL. February 2012; Tampa, FL. February, 2011.
- Lunch and Learn: Reverence: Relating as Brother and Sister [Workshop Attendance]. Neumann University. Aston, PA. November, 2014.
- Mid-Atlantic Popular and American Culture Association [Conference Attendance]. Baltimore, MD. November, 2014.
- Neumann University Faculty Convivium: Scholarship of Teaching and Learning [Conference Attendance]. Neumann University, Aston, PA. October, 2014.
- Lunch and Learn: Ethical Reasoning [Workshop Attendance]. Neumann University. Aston, PA. October, 2014.
- Social Media Technology Conference & Workshop [Conference Attendance]. Howard University. Washington, D.C. September, 2014.
- Lunch and Learn: Using IDEA Results to Improve Teaching [Workshop Attendance]. Neumann University. Aston, PA. September, 2014.
- New to IDEA [Faculty Evaluation and Assessment Training]. Neumann University. Aston, PA. September, 2014.
- Train-the-Trainer Program. National Institute of Social Media (NISM) [Continuing Education; Course Completed]. June-July, 2014.
- Certified Social Media Strategist. National Institute of Social Media (NISM) [Accreditation Exam Successfully Passed; Certification Achieved]. June, 2014.
- Applying the Quality Matters Rubric. Quality Matters Program [Workshop Participation – Certificate Achieved]. Delaware County Community College. Media, PA. June, 2014.
- New Course Development and Design: Globalization, New Media, and the Internet (CA 326) [Curriculum Development]. Neumann University. Aston, PA. AY 2013-2014
- Building Faculty Capacity for 21st Century Teaching. SEPCHE Teagle Faculty Development Project [Grant-funded Project Participant]. Neumann University. Aston, PA. October, 2013-May 2014.
- Eastern Communication Association Convention [Conference Attendance]. Pittsburgh, PA. April, 2013; Providence, RI. April, 2014.
- New Jersey Communication Association [Conference Attendance]. Union, NJ. April, 2014.

▪ PROFESSIONAL DEVELOPMENT

- Designing Your Blended Course (DYBC). Quality Matters Program [Workshop Participation – Certificate Achieved]. Neumann University. Aston, PA. March, 2014.
- Lunch and Learn: Flipped Classroom [Workshop Attendance]. Neumann University. Aston, PA. March, 2014.
- Lunch and Learn: 4MAT: Transformative Learning [Workshop Attendance]. Neumann University. Aston, PA. February, 2014.
- Faculty Development Day [Workshop Attendance]. Neumann University. Aston, PA. January, 2014.
- Course Redesign: Communication & Media Arts Internship Experience/Cooperative Education (CA 395) [Curriculum Development]. Neumann University. Aston, PA. AY 2013-2014.
- Social Media Strategist Certification Course [Continuing Education; Course Completed]. National Institute of Social Media. October-November, 2013.
- Lunch and Learn: Assessment Practices – Rubrics and Student Guidance [Workshop Attendance]. Neumann University. Aston, PA. October, 2013.
- Faculty Convivium [Conference Attendance]. Neumann University. Aston, PA. October, 2013.
- Lunch and Learn: Core Assessment – Information Literacy [Workshop Attendance]. Neumann University. Aston, PA. October, 2013.
- Lunch and Learn: College Reading and Critical Thinking [Workshop Attendance]. Neumann University. Aston, PA. September, 2013.
- Faculty Development Day [Workshop Attendance]. Neumann University. Aston, PA. August, 2013.
- New Course Development and Design: Professional Uses of New Media (CA 326) [Curriculum Development]. Neumann University. Aston, PA. AY 2013-2014.
- Being Uniquely Personal through Developmental Academic Advising [Workshop Attendance]. Neumann University. Aston, PA. June, 2013.
- Department of Defense Worldwide Education Symposium [Conference Attendance]. Las Vegas, NV. July, 2012.
- Bloomsburg University and Berwick Health and Wellness Foundation's Annual Health Sciences Symposium and Wellness Fair [Conference Attendance]. Bloomsburg, PA. April, 2012.
- Laurel Highlands Communication Conference [Conference Attendance]. Indiana, PA. September, 2010; October, 2011.
- Blackboard Vista and Distance Education Workshop [Workshop Attendance]. Neumann College. June, 2008.

ACADEMIC SERVICE

- Certified Course Reviewer. Completed Quality Matters (QM) peer reviews for 4 undergraduate Distance Learning (DL) courses. Center for Instructional & Research Technology. University of North Florida. February 2022-present.
- Panelist, Strategies for Using Academic Coaches. Center for Instructional & Research Technology (CIRT). May, 2022; August, 2022.
- Moderator, *State of Social Media Panel (virtual)*. Media Week. School of Communication. University of North Florida. October, 2020.
- Invited Book Reviewer, *Strategic Communication Research*. Publisher: Cognella Academic Publishing. AY 2019-2020.
- Moderator, *Meet the Mentors Panel*. Media Week. School of Communication. University of North Florida. October, 2019.
- Co-Moderator, *Alumni Panel*. Media Week. School of Communication. University of North Florida. October, 2019.
- School of Communication Faculty Representative. New Honors Students Lunch. University of North Florida. August, 2019.
- Invited Manuscript Reviewer, *International Journal of Disaster Risk Reduction*. March, 2019.
- Invited Manuscript Reviewer, *International Journal of Listening*. August, 2018.
- Faculty Volunteer, Department Training Sessions for Admissions. University of North Florida. April, 2018.
- Grammar Exam Proctor, Department of Communication. November 2016; April, 2017; April, 2018.
- Faculty Volunteer, Celebrated Scholars Ceremony. University of North Florida. March, 2018.
- Invited Manuscript Reviewer, *Florida Communication Journal*. February, 2018.
- Invited Manuscript Reviewer, *International Journal of Disaster Risk Reduction*. January, 2018.
- Faculty Volunteer, Communication Studies New Major Program Table, Summer B Cookout. University of North Florida. June, 2017.
- Invited Manuscript Reviewer, *Communication Quarterly*. October, 2016 (Original Manuscript); March, 2017 (Revision).
- Invited Textbook Reviewer, National Institute for Social Media. December, 2016.
- Invited Manuscript Reviewer, *Journal of Homeland Security and Emergency Management*. August, 2016 (Original Manuscript); October, 2016 (Revision).
- Faculty Volunteer, Department of Communication. Pizza on the Plaza. University of North Florida. June, 2017.

ACADEMIC SERVICE

- Invited Manuscript Reviewer, *Communication Quarterly*. September, 2016.
- Academic Advisor, Communication & Media Arts, Division of Arts & Sciences. Advise a total of 24 degree-seeking undergraduate Communication & Media Arts majors. December, 2013-May, 2015.
- Board Member, Graduate Advisory Board, La Salle University's Communication Department. September, 2014-May, 2015.
- Invited Manuscript and Abstract Reviewer, The International Association for Communication and Sport (IACS) Communication and Sport Summit. November-December, 2014.
- Invited Manuscript and Panel Reviewer, Communication and Technology Interest Division, Eastern Communication Association. October-November, 2014.
- Faculty Volunteer, Open House. Representative of Communication & Media Arts, Division of Arts & Sciences. Neumann University. Aston, PA. November, 2014.
- Meeting Recorder, Communication & Media Arts Work Group. Neumann University. Aston, PA. October, 2014.
- Meeting Recorder, Division of Arts & Sciences. Neumann University. Aston, PA. October, 2014.
- Faculty Sponsor, Communication & Media Arts Internship. Oversee and evaluate the internship experience of three degree-seeking undergraduate CMA majors. Neumann University. Aston, PA. May-August, 2014.
- Focus Group Participant, Early Career Researchers Focus Group. Taylor & Francis, Philadelphia, PA. July, 2014.
- Faculty Volunteer, STAR Day. Representative of Communication & Media Arts, Division of Arts & Sciences. Neumann University. Aston, PA. July, 2014.
- Invited Manuscript Reviewer, Human Communication and Technology Division, National Communication Association. April, 2014.
- Faculty Volunteer, Open House. Representative of Communication & Media Arts, Division of Arts & Sciences. Neumann University. Aston, PA. March, 2014.
- Invited Manuscript Reviewer, *Communication Reports*, October, 2013.
- Focus Group Participant, Reviewing and Affirming the Institutional Goals. Neumann University. Aston, PA. October, 2013.
- Faculty Volunteer, Open House. Representative of Communication & Media Arts, Division of Arts & Sciences. Neumann University. Aston, PA. October, 2013.
- Invited Manuscript Reviewer, *Sage Publications*. September, 2013.
- Panelist, Lambda Pi Eta Communication Studies Graduate School Panel. Bloomsburg University. Bloomsburg, PA. April, 2013.

ACADEMIC SERVICE

- Invited Manuscript Reviewer, *Pennsylvania Communication Annual*. April, 2013.
- Graduate Student Mentor, Professional & Business Communication Graduate Program. La Salle University. Philadelphia, PA. Spring 2012.
- Selection Committee, Molyneaux Scholarship Award. La Salle University. Philadelphia, PA. Spring 2010.
- Professional Development Committee, Communication Alumni Association. La Salle University. Philadelphia, PA. April 2008- June 2010.
- Resume Editor, Communication Department's "Super Saturday": Professional Interview and Resume Writing Workshop. La Salle University. Philadelphia, PA. Fall 2009.
- Workshop Leader, Mock Interview and Resume Night. La Salle University. Philadelphia, PA. Spring 2008.
- Panelist, Communication Career Night. La Salle University. Philadelphia, PA. Fall 2005, Fall 2007.
- Panelist, Accepted Students Day. Drexel University. Philadelphia, PA. Spring 2006.

COMMUNITY SERVICE

- Ashton Hills Homeowner Association Board. President. March, 2017-January, 2021.
- Ashton Hills Homeowner Association Board. Secretary. March, 2016-March, 2017.
- Pit Bull Awareness of the United States (PBAUS). Online Content Contributor. November, 2013-December, 2014.
- Clean-up Volunteer at the United States Marine Corps League Hall, Upland, PA. Sponsored by the Neumann University History Club. April, 2014.
- Adopt-A-Soldier/Adopt-A-Marine. Send care packages to U.S. Troops serving in Afghanistan. Fall 2009 – Fall 2011.
- Amy's Ride for Cystic Fibrosis. Event Volunteer and Fundraiser. January, 2005-June, 2010.
- Philadelphia Futures, Philadelphia, PA. High School Student Mentor. May, 2004-June, 2007.

AWARDS & HONORS

- **Nomination, Outstanding Undergraduate Teaching Award.** University of North Florida (AY 2019-2020).
- **Nomination, Mentor of the Year.** University of North Florida (AY 2016-2017; AY 2017-2018).
- **Nomination, College of Education and Educational Technology Alumni Scholar Award.** Indiana University of Pennsylvania (IUP) (2017).

AWARDS & HONORS

- **First Place Award, Professional Communication Scholarship.** Florida Communication Association's Annual Convention; Orlando, FL (2016).
- **Top 3 Paper Award, Interpersonal Division.** Eastern Communication Association's Convention; Pittsburgh, PA (2013).
- **First Place Award, Professional Production Competition.** The National Broadcasting Society and Alpha Epsilon Rho (2013).
- **Delta Epsilon Iota,** Academic Honor Society (2013).
- **Most Influential Professor.** Received four student-athlete nominations. Athletic Department, Bloomsburg University (2012).
- **Lambda Pi Eta,** National Communication Association's Honor Society (2003).
- **Alpha Epsilon,** Alumni Honor Society of La Salle University (2002).

PROFESSIONAL AFFILIATIONS

- National Institute of Social Media, 2013-Present.
- Florida Communication Association, 2015-2019.
- National Communication Association, 2010-2015.
- Council of College and Military Educators, 2011-2012, 2014-2015.
- New Jersey Communication Association, 2014-2015.
- Eastern Communication Association, 2010-2015.

CONSULTING & INDEPENDENT CONTRACTING

Socially Inspired

Trainer and Consultant

July 2016 – Present

- Consult, coach, and train organizations and individual professionals on professional communication and social media strategy.
- Conduct research projects according to client needs and present results in comprehensive reports.
- Develop and deliver professional presentations and facilitate customized training solutions.

National Institute for Social Media

Certified Trainer and Social Media Strategist

July 2014 – Present

- Facilitate online course training for professional students seeking to become certified social media strategists by taking the NISM certification exam.
- Create and produce original content such as webinars and blogs to support continuing education initiatives and educational marketing of courses and training.

Letter-Three Sales & Recruitment Strategies

Independent Contractor/Consultant

July 2011-September 2011

- Developed, designed, and instructed training and coaching workshops in the areas of public speaking, professional presentations and interviewing, team and leadership development, small group and interpersonal communication in one-on-one and group contexts.

CONSULTING & INDEPENDENT CONTRACTING

Kaplan Test Prep & Admissions

Kaplan Student Advisor

June 2008- June 2010

- Proctored tests including SAT, ACT, GMAT, MCAT, LSAT, GRE to Kaplan students.
- Provided customer service to students and parents and registered students for Kaplan courses.
- Collaborated with management and instructors to operate a high-volume educational center.

Westminster Professional Associates

Field Researcher/Surveyor

April 2008- October 2009

- Conducted impact studies for major franchise corporations for analysis for expansion.
- Executed surveys to consumer base regarding to traffic patterns and store location.
- Utilized the collected survey data to produce maps and reports detailing the findings.

Center for Literacy

Educational Recruiter, Human Resources

April - June 2008

- Recruited adult and youth educators for a literacy/educational non-profit organization.
- Filled fourteen positions in three months with adult and youth educators, program managers, and operations personnel.

The School District of Philadelphia

Substitute Teacher, 8th Grade, Fidler Academics Plus

March - June, 2008

- Certified substitute teacher for grades K-12
- Long-term substitute within an 8th grade classroom at an inner-city magnet school.
- Assisted permanent teachers with efforts to coordinate the 8th grade dance, class trip, and graduation events in addition to daily classroom responsibilities.