

Dawn M. Russell, Ph.D.

Associate Professor of Transportation & Logistics
Director, Masters of Science in Logistics & Supply Chain Management Program
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QUALIFICATIONS

EDUCATION:

Ph.D., Northwestern University, Transportation Engineering, December 2000

Dissertation: Collaborative Planning, Forecasting, and Replenishment: An Analysis of Barriers to Implementation.

Advisors: Marvin Manheim, Joseph Schofer, Frank Koppelman, Louis Gomez.

Honors: Eno Fellow, Eno Transportation Foundation, Inc., 1999.

MBA, The Ohio State University, June 1993

Concentration in Finance, June 1993.

B.A., Michigan State University, March 1990

Concentration in Materials and Logistics Management/Purchasing.

Overseas study in Human Resources and Materials Management, Summer 1988.

ACADEMIC APPOINTMENTS:

UNIVERSITY OF NORTH FLORIDA Jacksonville, Florida

Associate Professor of Transportation and Logistics. August 2016 – present.

Assistant Professor of Transportation and Logistics. August 2010 – July 2016.

Administrative Appointments:

Director, Master of Science in Logistics & Supply Chain Management Program, 2021-present.

Director, Transportation & Logistics Flagship Program 2019 – 2022.

Director, MBA, MSM and Graduate Certificate Programs 2017 – 2021.

Research Appointments: Crowley research fellow 2021-present.

Teaching: Foundations of Transportation, International Logistics, Supply Chain Management.

Executive Education: Women in Leadership, Building Trust, Covey Speed of Trust Certified 2017.

Awards: Outstanding teacher nominee, Kip Research Fellowship Award, Journal of Business Logistics Outstanding Reviewer Award 2019.

Editorial Boards: Journal of Business Logistics, International Journal of Physical Distribution and Logistics Management, World Review of Intermodal Transportation Research.

Business Boards: Spinnaker Board Member (advisory to an RFID technology company 2014-2016). First Coast Opera Board Member, St. Augustine Florida (new position beginning September 2023)

THE PENNSYLVANIA STATE UNIVERSITY University Park, Pennsylvania
Assistant Professor of Supply Chain Management and Information Systems. January 2001 – July 2010.

Teaching: Strategic Sourcing, Information Management.

Executive Education: Collaborative Supply Chain Management.

NON-ACADEMIC EMPLOYMENT:

ARTHUR ANDERSEN Chicago, Illinois

Logistics Consultant and Consulting Manager. Full-time May 1995-September 1997. Remained a summer employee while pursuing the Ph.D. degree.

MARTIN MARIETTA TECHNOLOGIES, INC. Baltimore, Maryland

Sr. Provisioning Specialist. February 1994-May 1995.

GENERAL ELECTRIC AIRCRAFT ENGINES Cincinnati, Ohio

Logistics Development Management Training Program. April 1990-January 1994.

ADMINISTRATIVE PROJECTS INITIATED AND COMPLETED

In my role as Director of MBA, MSM and Graduate Certificate Programs in Coggin and Director of the Transportation & Logistics Flagship Program, I have had the opportunity to work with people across many units in the University to accomplish a series of curriculum firsts:

- First off-site MBA program offered at Fidelity Investments.
- First graduate business classes offered at the newly opened UNF downtown location.
- First Master of Science in Logistics & Supply Chain Management (MSLSCM) degree at UNF (and the second in Florida),
- First Graduate Certificate in Business Analytics at UNF.

In addition to these completed firsts, I led the effort to offer the core MSLSCM degree courses in a blendflex modality (students can take classes in person, telepresence, or recorded lecture), which will be the first degree offering all core courses in the blendflex modality at UNF. I also championed the addition of a new leadership course in our T&L undergraduate curriculum, the first in our curriculum primarily focused on leadership in supply chain. These are new programs and areas of strategic growth for UNF. Moreover, these “firsts” provide new opportunity for UNF faculty and staff to grow and expand their careers and skill sets.

My service focus is on impacting program quality and growth. In 2017 I became the Director of MBA, MSM and Graduate Certificate Programs in the Coggin College of Business and in 2019 became the Director of the Transportation & Logistics Flagship Program, a program of strategic emphasis at UNF. I

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credit my success in service to my ability to work productively and collaboratively across the many stakeholder groups that provide input to academic programs: faculty, staff, program directors, college and university administrators, academic affairs, college and university academic programs committees (which together represent all academic units across all colleges), business school accreditation representatives, corporate partners and colleagues at other universities.

My director roles offered opportunity to work with people across many units in the University to accomplish a series of firsts: first off-site MBA program offered at Fidelity Investments, first graduate business classes offered at the newly opened UNF downtown location, first Master of Science in Logistics & Supply Chain Management (MSLSCM) degree at UNF (and the second in Florida), first Graduate Certificate in Business Analytics at UNF. **These are new programs and areas of strategic growth for UNF. Moreover, these “firsts” provide new opportunity for UNF faculty and staff to grow and expand their careers and skill sets.**

My service also contributes to the growth of UNF through my work leading a sub-committee on the Diversity & Inclusion committee in Coggin. The sub-committee I lead is focused on two of the strategic goals: (1) improve recruitment of students and employees from underrepresented communities (to better align with that of the Northeast Florida community), and (2) create an inclusive university climate to support the retention and success of all students and employees. In our sub-committee we recently recommended consideration of initiatives including partnering with high schools and undergraduate institutions with high populations of underrepresented groups at UNF, hosting an instant decision day, reconsidering the content and outlets for our promotional materials to better reflect diversity and inclusion, and creating partnerships among student clubs to broaden the voice of underrepresented populations on campus.

As Director of the Transportation & Logistics Flagship Program, in addition to serving as program manager for the MSLSCM degree, I worked with UNF business development to garner large corporate sponsorships and engage an advisory council made up of eight to ten corporate advisors. We secured a 30% increase to a multi-year corporate sponsorship to support student research, bringing the total contribution to \$187,000. In addition, a \$250,000 grant to support expansion of the Logistics Information Technology Systems (LITS) Lab was secured. I also choose to chair important committees including the Transportation & Logistics curriculum committee and scholarship committee where we annually award 9-12 scholarships totaling approximately \$50,000.

I became Director of MBA, MSM and Graduate Certificate Programs two years into a growth trend and work with the Coggin Deans office, the business community and several units across UNF to continue that growth. Coggin Graduate Programs has experienced nearly 80% growth since 2015 and in the 2018-19 academic year represented 35% of the masters graduates across five colleges at UNF. To support the growth we reengineered the graduate orientation and automated several student facing communications to improve efficiency, response time, and overall positive impact on students. We also actively recruit for and promote our graduate programs throughout the year, contributing to the continued growth of the programs.

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1) RESEARCH PROGRAM AND CITATION STATISTICS:

Highlights

- 70% increase in research citations in the past five years.
- 50% of my published research is in SCImago Quartile 1 (top 25%) journals and 72% of my published work is in Quartile 2 (top 50%) or above journals, according to 2019 rankings.
- 80% of the total citations of my work are in SCImago Quartile 1 journals and 97% of the total citations of my work are in SCImago Quartile 2 or above journals as of July 2020.
- A 2003 article is in the 97th percentile of cited articles in Transportation Journal in the last 45 years.
- Impact and relation of my work to other disciplines including innovation, marketing, operations management, international business, economics, and ethics identified through a sampling of 217 citations.
- Outstanding Reviewer Award 2019 for Journal of Business Logistics.
- Research record includes 19 publications, 1315 citations of my published work (up 70% since 2018), nine conference papers, two book chapters, five research monographs, seven funded research projects, one reprint, five conference working papers and more than 45 research presentations.

Introduction to the Research

The principles that guide my research are: (1) bridging the gap between theory and practice, (2) creating relevant new knowledge, and (3) stimulating critical thinking. The description below profiles the demonstrated value of my work over time.

I often begin my research talks saying it is all about the “C,” whether we are looking to improve buyer supplier relationships, global transportation strategies or supply chain technology effectiveness, there is a level of “c”ollaboration, “c”oordination, “c”onnection and “c”ommon goal setting required.

Strategic collaboration is the theme of my research program. I focus on strategic global thinking to increase process and financial productivity within and beyond the transportation, logistics and supply chain disciplines. To enhance my global perspective, my work draws on global data and information, and I work with international research partners from Central and Northern Europe. According to the 2019 SCImago and Scopus journal rankings, 50% of my published research is in Quartile 1 (top 25%) journals and 72% of my published work is in Quartile 2 (top 50%) or above journals impacting a variety of business-related disciplines.

Looking at where my work is cited, according to a SCImago in July 2020, 80% of the total citations of my work are in SCImago Quartile 1 journals and 97% of the total citations of my work are in SCImago Quartile 2 or above journals. To delve even one level deeper, a sampling of 217 citations of my work highlights the relation and impact to other disciplines including innovation, marketing, operations management, international business, economics, and ethics.

According to Google Scholar in September 2023, my publications were cited a total of **1315** times with **544** of those citations occurring since 2018, reflecting a **70% increase in citations over the last five years**. My Google Scholar H index is 15 and my Google Scholar i10 index is 17. Noteworthy is the fact three of my most highly cited pieces were published in 2007, 2004 and 2003, showing the long term impact of my early works. Moreover, my 2003 article, which was published in *Transportation Journal*, is the 37th most highly cited article of 1291 articles published in *Transportation Journal* since 1975, placing it in the **97th percentile of cited articles in *Transportation Journal* in the last 45 years**.

My intent is to continue research focused on strategic coordination, strategic connections and establishment of common goals for increased productivity of people, processes and technology. My most recent published work expands on my prior work to address the needs associated with collaboration amid an increased reliance on technology, the use of dry ports, the need for information agility and the need for process innovation in the face of new and changing industry regulations. My commitment to research, the relevance of my published work, and my works in progress demonstrate a trajectory of continued research of significance and impact. This work creates important new knowledge that is timely and relevant in the continually emerging global business arena.

My current research record includes **19** journal publications with impact on my discipline and others. My research record also includes **nine** conference papers, **two** book chapters, **five** research monographs, **seven** funded research projects, **one** reprint, **five** conference working papers and more than **45** presentations and panel appearances. I have a recent acceptance, counted in my total of 18 and reported during this review period, and **six** other works in progress, four of which involve international research partnerships.

Finally, I continue to contribute to the advancement of other scholars in my discipline by serving on the editorial advisory boards of **three** academic journals: *Journal of Business Logistics*, *International Journal of Physical Distribution and Logistics Management* and *World Review of Intermodal Transportation Research*. I serve as a journal article reviewer for **seven** high quality outlets: *Journal of Business Logistics (2019 Outstanding Reviewer Award)*, *Transportation Journal*, *International Journal of Physical Distribution and Logistics Management*, *International Journal of Logistics Management*, *Council of Supply Chain Professionals Educators Conference*, *World Review of Intermodal Transportation Research*, *Nordic Logistics Research Network*. I also served as a *Spinnaker Board Member* focused on *RFID Application Development*.

Description of the Research Program and Its Continued Evolution with the Growth of Transportation, Logistics and Supply Chain Management

My publications in print were the result of a research stream that began in graduate school where I conducted field research with a large manufacturing company to investigate collaboration in strategic sourcing as a newly emerging phenomenon. This work revealed that managing relationships, information sharing, and effective use of technology were critical factors in achieving collaborative business arrangements that improved strategic sourcing performance. These themes have continued to be a mainstay of my work over time.

Delving deeper into the component focused on effective use of technology, case studies were constructed and uncovered four drivers of effective use of technology: (1) user perception of the technology at the time of implementation, (2) the organization's culture, (3) how the organization communicated, and (4) the level of management support. This study supported the belief that many of the factors influencing information management are not necessarily technical in nature, but are social and organizational. It also provided empirical evidence that collaboration and information management are interdependent initiatives that need to be managed in concert. This work also represented an interdisciplinary research partnership with a colleague from the area of communications. Another study on the information component of collaboration posed more in-depth questions that uncovered the information attributes which further need to be defined and agreed upon in collaborative logistics management. This work represented an international research partnership with a colleague who holds a joint appointment at Chalmers University of Technology in Gothenburg, Sweden and University of Iceland in Reykjavik, Iceland.

As sourcing from low cost countries (LCCs) began to affect sourcing and transportation, data was collected to investigate the challenges across regions of the world. The results of this survey study showed that the challenging areas for LCCs do vary by region. For example, Eastern Europe tends to be strong, relative to other world regions, in terms of communication infrastructure (particularly sophistication and reliability of the communication network). Western Hemisphere LCCs, on the other hand, tend to outperform the other world regions in cycle time performance and on-time delivery. This information is useful in striving to continue to understand the priorities for collaboration in a fast-emerging world economy. This work not only showed that different world regions need to be managed differently, it also identified specific business performance areas on which to focus.

In a related paper this same survey data was used to run a canonical correlation analysis to identify global sourcing challenges that associate most strongly with the buying firm's supply chain performance. The results revealed that the global sourcing areas to be addressed most urgently to improve supply chain performance are: (1) supplier production capability, (2) business culture and practices, and (3) communication infrastructure. Improvement in these areas has strong positive association with performance in the areas of on-time delivery and cycle-time consistency performance. These research results contributed new knowledge by providing direction regarding where to start in building collaborative relationships when LCCs are the target supply location, as they are for many companies manufacturing components and sourcing raw materials.

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Another related study further dissected buyer-supplier collaboration via a grounded theory approach (GTA) methodology. Through the GTA process three types of collaborative approaches were detected: (1) collaborative transaction management, (2) collaborative event management, and (3) collaborative process management. This delineation of the three types of collaboration was proven to be useful to industry managers who expressed their support of the research. In particular, a V.P. of Logistics for Wegmans Food Markets relayed his view that people did not understand that there is not a “one-size-fits-all” approach to collaboration and that managers would likely find the collaborative approaches characterized in the typology useful in building their programs. The study demonstrated that collaborative programs can be different not only across companies, but across product lines within companies as well. One company could be running a transaction-based collaboration program for standard items, an event-based program for promotional items, and a process-based program for innovative new products. These distinctions are important in designing collaborative programs that help to achieve multi-faceted business objectives.

To enhance my field research, I find it useful to work with industry committees. The Voluntary Inter-industry Commerce Solutions (VICS) organization is an organization that was a productive component of the initial research. One of the committees on which I served was focused on implementing a form of collaboration termed collaborative planning, forecasting, and replenishment (CPFR®), and the other was focused on collaborative transportation management (CTM). As a result of my work with these committees and case studies completed with Wal-Mart, Procter & Gamble, and J.B. Hunt (a buyer, supplier, and transportation service provider, respectively), I wrote a book chapter focused on CTM and its integration with CPFR. In two subsequent papers, the research explored a more global aspect of transportation management, ocean transport. This work examined the factors that influence shippers’ decisions in selecting ocean liner service as well as investigated mechanisms for cutting costs in the extended global supply chain.

A study of the real impact of high transportation costs investigated how rising transportation costs, with oil at the center of this discussion, have impacted thinking regarding how and where collaboration is necessary. In this work we identify transport-driven shifts in supply chain strategies: (1) a shift from offshoring to nearshoring, (2) a shift from product design for marketability and production to design for “shipability,” and (3) a shift from lean inventory policies to hybrid lean transport/inventory policies. This work highlights the importance of transportation and the need for new collaborative arrangements with sources closer to home. It also highlights the need for improved internal collaboration across business functions, particularly packaging design and inventory management.

Another study investigates the value of demand sensing technologies in harnessing real-time information in the growing big data arena. As we see companies shift their supply chain strategies, the ability to exploit real-time transactional and non-transactional data offers a strategic advantage in developing global collaborative arrangements that consistently meet customer demand.

This trend toward global supply chain management led to an increased focus on seaports and for my research program led to a project with an international research partner to investigate seaport logistics

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and particularly the role of inland port services in improving port logistics. This seaport-inland port collaboration is key to effectively moving the growing volume of goods that are sourced and transported globally. This work was followed up in a 2019 publication which demonstrates that the successful implementation of the dry port (a.k.a. inland port) concept depends on the coordinated adoption of three components: on/near-dock rail, reliable inland rail connection and functional inland intermodal facility. This work reveals that it is the trifecta of these key components that make-up the dry port concept and that taking this approach brings new light to the challenge of information transfer among the stakeholders across these three entities. Dry ports are a combatant of seaport congestion and therefore essential as global trade and use of marine transportation to support global supply chains continue to grow.

Also with the growth of global trade comes a growing demand for sustainable logistics and supply chain management. Given that companies continue to struggle to develop a shared common view of sustainability, a 2018 study attempts to take a holistic aggregate firm level view of sustainability to detect the impact of sustainability initiatives on financial performance. The study draws on three widely used databases to investigate the interdependencies of financial performance (Wharton Research Data Services database), sustainability performance (Dow Jones Sustainability Index) and customer perceptions (Interbrand Best Global Green Brands Index) as companies pursue sustainability initiatives and strive to maintain their profitability goals. This study shows that firms that achieve the highest sustainability recognition have a lower return on assets (ROA) and that industry leadership in sustainability comes at a cost, requiring a long-term view of return on investment (ROI).

A 2019 publication deals with a new regulation to report Verified Gross Mass (VGM) and the coordinated process, data and technology management challenges associated with the requirement of ocean liners to accurately weigh and report the weight of ships for the purposes of mitigating safety risks. This regulation was enacted in 2014 by the International Maritime Organization (IMO) to enhance maritime and port safety operations. The mandatory regulatory requirements impact process costs, information technology infrastructure and standards, and the transfer of data among shippers, carriers and terminal operating companies. The study demonstrates the value of the coordinated digitization effort of Port Community Systems (PCS) to support compliance with the new mandatory regulation as well as improved communication and compatibility of systems moving forward.

Another 2019 study on supply chain agility draws on much of my prior research experience with problems of collaboration, coordination and common goal setting. The study of 60 exemplar cases builds on the people, process and technology aspects of my work to date, and creates a typology of adaptations on the road to agility, identifying mediators that occupy the gap between information processing theory and supply chain agility.

Another paper involves a study that began long before the COVID-19 world crisis, and is highly relevant to navigating the current pandemic because it unravels the complexity of container port capacity and provides ways to build flexibility, thereby combating uncertainty related to container port capacity.

2) JOURNAL ARTICLES:

“Information Systems Security Resilience as a Dynamic Capability,” Goel L, Russell D, Williamson S, Zhang JZ (2023) *Journal of Enterprise Information Management* 36 (4), 906-924

“Managing Supply Chain Uncertainty by Building Flexibility in Container Port Capacity: A Logistics Triad Perspective and the COVID-19 Case,” Russell, D.M., Ruamsook, K. and Roso, V. (2022) *Maritime Economics and Logistics*, (24) 92-113. Note: the article was available online in 2020 and in print in 2022.

“Transforming Information into Supply Chain Agility: An Agility Adaptation Typology.” Russell, D.M. and Swanson, D. (2019) *International Journal of Logistics Management*, 30(1), 329-355.

“The Facilitating Role of IT Systems for Legal Compliance: The Case of Port Community Systems and Container Verified Gross Mass (VGM),” Fedi, L., Lavissiere. A., Russell, D.M., and Swanson, D. (2019) *Supply Chain Forum: An International Journal*, 20(1), pp 29-42.

“Diffusion of Innovation Assessment of Adoption of the Dry Port Concept,” Roso, V., Russell, D.M., and Rhoades, D. (2019) *Transactions on Maritime Science*, Vol. 3, pp 26-36.

“Sustainable Logistics and Supply Chain Management: A Holistic View Through the Lens of the Wicked Problem,” Russell, D.M., Swanson, D., and Blinge, M. (2018) *World Review of Intermodal Transportation Research*, Vol. 7, No. 1, pp 36-56.

“Seaport-Inland Port dyad Dynamics: An Investigation of Service Provisions and Intermodal Transportation Linkages,” Roso, V., Russell, D.M., Ruamsook, K., and Stefansson G. (2015) *World Review of Intermodal Transportation Research*, Vol.5, No. 3, pp 263-280.

“The Real Impact of High Transportation Costs,” Russell, D.M., Coyle, J., Ruamsook, K., and Thomchick, E. (2014) *Supply Chain Quarterly*, Quarter 1, pp 30-36.

“New Perspectives on the Value of Demand Sensing,” Swanson, D. and Russell, D.M. (2014) *Supply Chain Management Review*, May/June, pp 11-22.

“Cutting Logistics Costs With Ocean Carrier Selection,” Saldanha, J.P., Swan, P.F., Tyworth, J.E., and Russell, D.M. (2009) *Journal of Business Logistics*, 30(2), pp 175-196.

“Sourcing from Low-Cost Countries: Identifying Sourcing Issues and Prioritizing Impacts on Logistics Performance,” Ruamsook, K., Russell, D.M., and Thomchick, E. (2009) *The International Journal of Logistics Management*, 20(1), pp 79-96.

“Ethanol and the Petroleum Supply Chain of the Future: Five Strategic Priorities of Integration,” Russell, D.M., Ruamsook, K., and Thomchick, E.A. (2009) *Transportation Journal*, 48(1), pp 5-22.

“Supply Chain Interfaces: Defining Attributes and Attribute Values for Collaborative Logistics Management,” Stefansson, G. and Russell, D.M. (2008) *Journal of Business Logistics*, 29(1), pp 347-359.

“U.S. Sourcing from Low-Cost Countries: A Comparative Analysis of Supplier Performance,” Ruamsook, K., Russell, D.M., and Thomchick, E. (2007) *Journal of Supply Chain Management*, 43(4), pp 16-30.

“Building Supply Chain Collaboration: A Typology of Collaborative Approaches,” Whipple, J.M. and Russell, D.M. (2007) *The International Journal of Logistics Management*, 18(2), pp 174-196.

“A Disaggregate Analysis of Ocean Carriers' Transit Time Performance,” Saldanha, J.P. Russell, D.M., and Tyworth, J.E. (2006) *Transportation Journal*, 45(2), pp 39-60.

“People and Information Technology in the Supply Chain: Social and Organizational Influences on Adoption,” Russell, D.M. and Hoag, A.M. (2004) *International Journal of Physical Distribution and Logistics Management*, 24(1/2), pp 102-122.

“Five Tenets of Security-Aware Logistics and Supply Chain Operation,” Russell, D.M. and Saldanha, J.P. (2003) *Transportation Journal*, 42(4), pp 44-54.

“Customer Driven Marketing in the Transportation/Logistics Industry,” Neuschel, R.P. and Russell, D.M. (1998) *The International Journal of Logistics Management*, 9(2), pp 99-105.

3) ARTICLE REPRINT:

“Ethanol and the Petroleum Supply Chain of the Future: Five Strategic Priorities of Integration,” Reprinted in summary in *Biofuels International Magazine*, September 2010.

4) EDITORIAL AND REVIEWING ACTIVITIES:

Editorial Advisory Boards

- Journal of Business Logistics – 2018 to present
- World Review of Intermodal Transportation Research – 2017 to present
- International Journal of Physical Distribution and Logistics Management – 2016 to present

Journal Article Reviewer

- Journal of Business Logistics
- Transportation Journal
- International Journal of Physical Distribution and Logistics Management
- Council of Supply Chain Professionals Educators Conference
- Nordic Logistics Research Network
- World Review of Intermodal Transportation Research
- International Journal of Logistics Management

5) PH.D. COMMITTEES:

Jessica Rush, Ph.D. in Engineering Education at Purdue University. Completed dissertation in November 2019.

Kusumal Ruamsook, Ph.D. in Supply Chain Management at The Pennsylvania State University. Committee co-chair. Completed dissertation in May 2005.

6) RESEARCH MONOGRAPHS:

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“International Sourcing from Emerging Nations: Impacts on an Organization’s Supply Chain,” with Kusumal Ruamsook and Evelyn Thomchick, CSCR Working Paper # 06-01. Center for Supply Chain Research, 2006.

“Impact of Data Integrity and Data Management Standards on Supply Chain Performance,” with David Mitchell, Kusumal Ruamsook, and Jun Shu, research report distributed to corporate sponsors of Voluntary Inter-industry Commerce Standards (VICS) Organization and Center for Supply Chain Research, The Pennsylvania State University, 2006.

“Undamaged Unsaleables: Drivers and Opportunities for Reduction,” with Kusumal Ruamsook and John Saldanha, research report distributed to corporate sponsors of Center for Supply Chain Research, The Smeal College of Business, The Pennsylvania State University, 2006.

“Supply Chain Management Technology and Process Glossary,” research report to Lockheed Martin Corporation and Center for Supply Chain Research, The Pennsylvania State University, 2004.

“Technology-Enhanced Infrastructure Management: A Balanced Approach,” with Marvin Manheim and Benjamin Medina, research report to Illinois Department of Transportation through the Infrastructure Technology Institute in cooperation with the Transportation Center and the Project Management Program, Northwestern University, 1999.

7) BOOK CHAPTERS:

“Integrating CTM & CPFR: A Proposed Process and Tactics for Managing the Broader Supply Chain Collaboration,” in *Collaborative Planning, Forecasting, and Replenishment: How to Create a Supply Chain Advantage* (D.Seifert ed.), New York: AMACOM, 297-301, 2003.

“Private vs. Public Internet Exchanges: What is the Right Fit for Your Business,” with Anne Hoag and Donald Warsing, in *eBusiness and Supply Chain Processes* (D. Thomas, ed.). Prepared by The Pennsylvania State University Center for Supply Chain Research and Manugistics, Inc., for Supply Chain Council. Supply-Chain Council, Inc., Pittsburgh, Pennsylvania, 2002.

8) CONFERENCE PROCEEDINGS:

Synthesis of AI-related research from a supply chain management perspective, Herbert Kotzab, David Swanson, Dawn Russell, Yanji Duan, submitted to 9th LDIC Conference, Dynamics in Logistics, University of Bremen

“The Upstream Supply Chain Impact of Seaport Sustainability and Modernization Initiatives: A New Dilemma in the Pursuit of Global Sustainability.” Russell, D.M., Roso, V. Altuntas Vural, C., Kotzab, H. (2024) working paper series, *NOFOMA (Nordic Logistics Research Network)*, Stockholm, Sweden. Accepted May 2024. Conference June 2024.

“The Role of Supply Chain in Managing Cybersecurity: Dynamically Identifying and Diffusing Best Practices.” Russell, D.M., Goel, L. (2024) working paper series, *NOFOMA (Nordic Logistics Research Network)*, Stockholm, Sweden. Accepted May 2024. Conference June 2024.

“Electrification and Other Clean Energy Solutions at Container Seaports: Assessing the Impact of Upstream Supply Chain Carbon Emissions.” Russell, D.M., Rose V. and Altuntas Vural, C. (2023) working paper series, *NOFOMA (Nordic Logistics Research Network)*, Helsinki, Finland. Accepted May 2023. Conference June 2023.

“Managing Supply Chain Uncertainty by Building Flexibility in Container Port Capacity: A Logistics Triad Perspective and the COVID-19 Case,” Russell, D.M., Ruamsook, K. and Roso, V. (2022) *Maritime Economics and Logistics*, (24) 92-113. Note: the article was available online in 2020 and in print in 2022. Moved from 2020 year reporting to 2022.

“Supply Chain Processes and Information Systems Security Resilience: Dynamic Capability Development,” Russell, D.M., Goel, L. (2022) working paper series, *NOFOMA (Nordic Logistics Research Network)*, Reykjavik, Iceland. Accepted May 2022. Conference June 2022.

“Sustainable Seaport Modernization: Assessing the Trade-offs of Electric Power,” Russell, D.M. (2022) working paper series, *NOFOMA (Nordic Logistics Research Network)*, Reykjavik, Iceland. Accepted May 2022. Conference June 2022.

“The Implementation of Mandatory Constraints in the Maritime Supply Chain through Port Community Systems: The Case of Verified Gross Mass (VGM) of Containers,” Fedi, L., Lavissiere. A., Russell, D.M., and Swanson, D. refereed proceedings, 12th International RIRL Conference on Logistics and SCM, Paris, France, May 22-23, 2018.

“Adoption of the Dry Port Concept: A Diffusion of Innovation Assessment,” Roso, V. and Russell, D.M., refereed proceedings, *NOFOMA (Nordic Logistics Research Network)*, Kolding, Denmark, June 13-15, 2018.

“Verified Gross Mass (VGM) Adoption at Leading Seaports: A Diffusion of Innovation Assessment of Implementation,” with Laurent Fedi and Alexandre Lavissiere. Accepted in refereed proceedings as full paper, International Association of Maritime Economists, Kyoto, Japan, June 27-30, 2017.

“Maintaining Financial Performance and Brand Image With Sustainability Intact: A ‘Wicked’ Supply Chain Problem,” with David Swanson, Magnus Blinge, Accepted in refereed proceedings as full paper, *NOFOMA (Nordic Logistics Research Network)*, Molde, Norway, June 3-5, 2015.

“Connecting Inland Ports and Seaports via Intermodal Transportation: A Process Evaluation,” with Violeta Roso, Kusumal Ruamsook, and Gunnar Stefansson in reviewed proceedings of *World Conference on Transportation Research*, 2013, Rio de Janeiro, Brazil.

“Transport Concepts for the 21st Century: The Emerging Influence of Information Technology,” with Mary Beth Watson-Manheim, *World Conference on Transportation Research*, July 11-15, 2010, Lisbon, Portugal.

“Door-to-Door Logistics Cost in Global Supply Chains: Does Ocean Transit-Time Performance Matter?,” with John Saldanha, Peter Swan, and John Tyworth, in *Proceedings of Fifth International Conference on Supply Chain Management and Information Systems*, 9-12 December, 2007, Monash University, Melbourne, Australia.

“Sourcing from Less Developed Countries: Identifying and Prioritizing Issues,” with Kusumal Ruamsook and Evelyn Thomchick, in *Proceedings of International Conference on Logistics and Supply Chain Management*, The University of Hong Kong, Hong Kong SAR, China, 2006.

9) SELECTED PRESENTATIONS AND PANELS SUPPORTING THE RESEARCH PORTFOLIO:

“Post-pandemic workplace configuration in a transportation services firm: an in-depth case study informed by environmental comfort theory.” (2023) Rhodes, C. and Russell, D.M. Accepted for presentation at *World Conference on Transportation Research, Montreal, Quebec, Canada*. Accepted May 2023, Conference July 2023.

“Electrification and Other Clean Energy Solutions at Container Seaports: Assessing the Impact of Upstream Supply Chain Carbon Emissions.” Russell, D.M., Rose V. and Altuntas Vural, C. (2023) working paper series, *NOFOMA (Nordic Logistics Research Network)*, Helsinki, Finland. Accepted May 2023. Conference June 2023.

NORDLOG Nordic Logistics Doctoral Seminar, June 8, 2022. Panel Member, “Publishing Strategies Incorporating Tenets of Rigor, Relevance & Novelty,” Ph.D. Day at NOFOMA, Reykjavik, Iceland.

“Supply Chain Processes and Information Systems Security Resilience: Dynamic Capability Development,” Russell, D.M., Goel, L. (2022) working paper series, *NOFOMA (Nordic Logistics Research Network)*, Reykjavik, Iceland. June 9, 2022.

“Sustainable Seaport Modernization: Assessing the Trade-offs of Electric Power,” Russell, D.M. (2022) working paper series, *NOFOMA (Nordic Logistics Research Network)*, Reykjavik, Iceland. June 10, 2022.

“Moving Goods in the Future: A Look at How Surface Transportation is Changing In and between Urban Areas of Florida” Interviewed Kevin J. Thibault, Secretary of the Florida Department of Transportation, January 9, 2020.

“Transportation & Logistics: The Role of Jacksonville and the North Florida Region in an Evolving Global Trade Economy,” Opening remarks and panel member for joint International Business and Logistics Workshop, May 31, 2019.

“Adoption of the Dry Port Concept: A Diffusion of Innovation Assessment,” Roso, V. and Russell, D.M., refereed proceedings, *NOFOMA (Nordic Logistics Research Network)*, Kolding, Denmark, June 13-15, 2018.

“Logistics in the International Arena.” UNF International Business Conference, Panel Moderator, March 16, 2018.

“Women in Transportation.” Panel member with Jacksonville Chamber of Commerce: Transportation & Logistics Council, Women in Transportation Luncheon, October 27, 2016. Moderator was Melissa Ross, host and producer of WJCT's weekday public affairs program "First Coast Connect."

“An Assessment of 2010 Incoterms©: Impact of the International Chamber of Commerce Codification on American and European Shippers, Carriers and International Freight Forwarders,” with Laurent Fedi. Working paper presented at *NOFOMA (Nordic Logistics Conference)* in Copenhagen, Denmark, June 12-13, 2014.

“Port Logistics: Sea Ports, Inland Ports, and the Importance of Intermodal” panel discussion with Violeta Roso, Chalmers University of Technology; Mark Szakonyi, Journal of Commerce; and Jim Hertwig, Florida East Coast Railways at University of North Florida Eleventh Annual International Business Research Conference, February 2012

“Impact JAX” panel discussion with Mario Rubio of Mayor Brown’s office, Chris Kauffman, of Jacksonville Port Authority, and Steven Ross of Army Corps of Engineers, October 2011

“Port Logistics Assessment: Identifying Sustainable Opportunities and Challenges for Growth?” panel discussion with Yemisi Bolumole, Gunnar Stefansson, and Tami Porter, at University of North Florida Eleventh Annual International Business Research Conference, February 2011

“Effective Collaboration: What Are You Waiting For?” with Inez Blackburn, presented at Vendor Compliance Federation Conference, June 2010

“Transport-Driven Shifts in Supply Chain Strategy,” with John Coyle and Kusumal Ruamsook, presented at 19th Annual R. Hadly Waters Supply Chain Symposium, The Pennsylvania State University, April, 2009

“Ethanol and the Petroleum Supply Chain of the Future: Five Strategic Priorities of Integration,” with Kusumal Ruamsook and Evelyn Thomchick, presented at Ethanol Logistics Conference, September 2008.

“Building Supply Chain Collaboration: A Typology of Collaborative Approaches,” with Judith Whipple, presented at Copenhagen Business School, Copenhagen, Denmark and Chalmers University of Technology, Gothenburg, Sweden, August 2008.

“Supply Chain Interfaces: Defining Attributes and Attribute Values for Collaborative Logistics Management,” with Gunnar Stefansson, presented at the European Research Seminar, Paris, France, May 2007.

“U.S. Transportation Industry Issues: Collaboration, Infrastructure, and Technology Solutions,” invited session at Retail Industry Logistics Association annual conference, February 2007.

“The Role of Collaboration in Data Synchronization,” presented at U-Connect Conference, June 2007 and Council of Supply Chain Management Professional Conference, October 2006.

“Sourcing from Less Developed Countries: Identifying and Prioritizing Issues,” with Kusumal Ruamsook and Evelyn Thomchick, presented (via recorded comments and powerpoint presentation) at the International Conference on Logistics and Supply Chain Management, Hong Kong, December 2006.

“Interdisciplinary Research In Supply Chain Management,” invited panel discussant, Council of Supply Chain Management Educator’s Conference, October 2005.

“Information Management and Supply Chains: Teaching the Basics,” presented at Production & Operations Management Society Conference, April 2004.

“Collaborative Planning, Forecasting, and Replenishment,” presented at quarterly meeting of Voluntary Interindustry Commerce Solutions organization, February 2002.

“Collaborative Planning and Forecasting: An Analysis of Barriers to Implementation,” NOFOMA (The Nordic Logistics Research Network) Conference, Reykjavik, Iceland, June 2001

10) CONFERENCE WORKING PAPER SERIES:

“Electrification and Other Clean Energy Solutions at Container Seaports: Assessing the Impact of Upstream Supply Chain Carbon Emissions.” Russell, D.M., Rose V. and Altuntas Vural, C. (2023) working paper series, *NOFOMA (Nordic Logistics Research Network)*, Helsinki, Finland. Accepted May 2023. Conference June 2023.

“ Supply Chain Processes and Information Systems Security Resilience: Dynamic Capability Development,” Russell, D.M., Goel, L. (2022) working paper series, *NOFOMA (Nordic Logistics Research Network)*, Reykhavik, Iceland, June 8-10, 2022.

“Sustainable Seaport Modernization: Assessing the Trade-offs of Electric Power,” Russell, D.M. (2022) working paper series, *NOFOMA (Nordic Logistics Research Network)*, Reykhavik, Iceland, June 8-10, 2022.

“Development of a Transshipment Port Along the Northern Sea Route,” Stefansson, G. and Russell, D.M., working paper series, *NOFOMA (Nordic Logistics Research Network)*, Kolding, Denmark, June 13-15, 2018.

“An Assessment of 2010 Incoterms©: Impact of the International Chamber of Commerce Codification on American and European Shippers, Carriers and International Freight Forwarders,” with Laurent Fedi. Working paper presented at *NOFOMA (Nordic Logistics Conference)* in Copenhagen, Denmark, June 12-13, 2014.

11) FUNDED RESEARCH:

“Leveraging Intermodal Capability to Build Port Capacity,” Intermodal Association of North America (IANA), 2023, \$4000, Principal Investigator.

“The Role of Collaboration in Achieving Global Data Synchronization,” Smeal Summer Research Grants, 2007, \$12,000, Co-investigator with Jun Shu.

“Toward the Resilient Organization – Using a Structured Simulation Study,” IBM University Research Grants Program, 2006, \$40,000, Co-investigator with George Zsidisin, Alex Rodrigues, and Steve Melnyk.

“Impacts of Data Integrity and Data Standards Adoption on Supply Chain Performance,” Smeal Summer Grants Program, 2006, \$15,000, Co-investigator with Jun Shu.

“Impacts of Data Integrity and Data Standards Adoption on Supply Chain Performance,” Voluntary Inter-industry Commerce Standards (VICS) organization granted through Center for Supply Chain Research, 2005, \$5000.

“Collaborative Commerce Support for Building Supply Chain Competencies,” Lockheed Martin sponsored research granted through Center for Supply Chain Research, 2004, \$38,000.

“Collaborative Advanced Planning in Supply Chains,” Smeal Summer Grants Program, 2003, \$10,000.

TEACHING

The success of my teaching philosophy and learner-centered strategies is evident in my average rating over all semesters for the past 13 years at UNF of **4.5/5.0 for quality of instructor**. I teach across all modalities: ***in-residence, distance learning, hybrid, blendflex, live online*** and ***remote instruction*** (remote instruction was necessitated by the COVID-19 pandemic). The student comments that accompany the course evaluations indicate that my focus on critical thinking and classroom discourse resonates with students.

COURSES (IN-RESIDENCE, ONLINE, HYBRID, BLENDFLEX AND REMOTE INSTRUCTION MODALITIES):

University of North Florida:

1. Supply Chain Management TRA 6157 (Masters of Science in Logistics & Supply Chain Management course and MBA Course): ***In-residence, Live Online, Hybrid, Blendflex*** course delivery formats
2. Foundations of Transportation TRA 3035: ***In-residence, Distance Learning*** course delivery formats
3. International Logistics TRA 4721
4. Supply Chain Management TRA 4155. (Undergraduate Capstone Course): ***In-residence, Remote Instruction*** course delivery formats
5. Transportation & Logistics Management - twelve hours at Euromed School of Management (now KEDGE) in Marseille, France.
6. Women in Leadership: ***Navigating Your Path at the Pace of Today***, Executive Education Workshop, Coggin Division of Graduate & Executive Programs. Designed and launched Spring 2022.
7. Experiential Learning and Teaching Effectiveness seminar, NORDLOG Nordic Logistics Doctoral Seminar, June 8, 2022.
8. Women in Leadership: ***Building Trust***, Executive Education Workshop, Coggin Division of Graduate & Executive Programs. Designed and launched Spring 2023.

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The Pennsylvania State University:

1. Strategic Sourcing (MBA Course)
2. Strategic Sourcing (Undergraduate Course)
3. Information Technology Strategy (Undergraduate Course)
4. Select executive management sessions through Center for Supply Chain Research

In all of these courses I incorporate a significant component of contemporary information to complement the textbook. In most lectures I bring in a “ripped from the headlines” type of article which is related to the current lesson. These articles are reviewed and discussed in a forum I call “Idea Zones,” which are small group discussions followed by a full class discussion. The “Idea Zones” are designed to evoke critical thinking about real-world business problems to which the lesson relates. My exams are essay exams, which I grade. I also grade the papers, case write-ups and a global transportation project. Graduate assistants grade only weekly homework in my classes.

Teaching the course in Marseille, France was beneficial given my research on port logistics. It was beneficial to visit the Port of Marseille and learn from the faculty representatives at Euromed.

In addition to my classroom instruction, I expose students to impactful guest speakers including: an author of the transportation textbook, an author of the supply chain textbook; academics from Sweden, Iceland, Denmark and France; and business executives from the Jacksonville region.

TEACHING PHILOSOPHY:

My teaching philosophy is one of learner-centered education. Accordingly, I employ teaching strategies that elicit ideas and require critical thinking during classroom discourse. Using this teaching style, I am able to draw on my research and professional experience to enhance my course content, and at the same time incorporate the relevant experiences of the students in class discussion. For example, in my Foundations of Transportation class one assignment focuses on global transportation issues and strategic management, a subject I address in my research and one that is prominent on the world stage today. Students are required to select a country of study and collect data and information regarding the infrastructure, operational characteristics, and regulation regarding transportation. The students submit the results of the data and information gathering and a three to four page report that compels students to understand the salient aspects of transportation in their country of study. Finally, students present their newly developed expert perspective on the role of transportation in their country of study to the full class. No two groups study the same country in any given class section, which ensures broad global reach of the project. The ultimate outcome is students who build strategic perspective on transportation around the world. Studies on Singapore, Jordan, Peru, Germany, Czech Republic, and many other countries have proven to offer contrasting and enlightening results, particularly when presented in series in a focused classroom setting. I carry this same level of creativity and relevance to the design of all of my classes.

I strive to achieve the highest level of student learning, following Bloom’s taxonomy of the Cognitive Domain (Bloom, 1956), which dissects learning into six levels from knowledge to evaluation. As such, I

coordinate and combine reading assignments with in-class discussion and relevant projects. The classroom environment I create encourages dialogue and self-expression. Students are encouraged to listen to and respect the knowledge, experience, and opinions of others in the class. I believe guiding the students through the process of reasoning their agreement or disagreement with a particular idea helps to instill critical thinking, which in-turn adds to their personal growth and their academic advancement.

FEEDBACK ON TEACHING FROM STUDENTS AND CLASSROOM OBSERVATION:

Student ISQ Comments

My contribution to building strong logistics and supply chain graduates is further demonstrated by student feedback that has been consistent across my academic career.

Key themes of the student comments are that my courses are challenging and engaging, while encouraging of critical thinking and relevant to the professional world. In summer 2016, a student in my capstone TRA 4155 Supply Chain class said “Dr. Russell challenges students and makes the classroom experience rewarding. There is no way to leave her classes without learning the material, which is great. By far Dr. Russell’s teaching methods are the most effective (opinion), and I believe she is the best logistics professor in the department. Sometimes the tests feel like we are writing novels, but it forces you to think about the material and link the subjects.” In Fall 2017, a student in my TRA 3035 Foundations of Transportation class said, “Dr. Russell had us use in class case studies that really helped draw the material from each chapter together and use real world examples to effectively communicate the importance of the information taught. The Global Transportation Project, while a lot of work and sleepless nights, was one of the most thorough assignments I have had through my academic career. It was another great way to take the materials we learned and apply it. I also really appreciate the essay exams, where I can show all my knowledge and effectively receive partial credit for my thoughts. Also Dr. Russell was always on time and very professional and clearly had the experience to back up her claims during class. Also, she brought in great guest speakers and managed the class well.” This course made a smooth transition to DL with a student commenting in the Spring 2018 Distance Learning section of TRA 3035 that “Even though this was an online class, it was very [good] that the instructor held office once a week so that students could come and see her face to face to communicate our questions about the course to her and ask to easily get help with the course. That was very helpful. Thank you.” Another comment in that same section said “Professor Russell is very knowledgeable about anything Transportation and loves teaching the material. The exams and reading material were very helpful.” In Fall 2019 a student in the TRA 4155 class said, “I’ve had Dr. Russell three times and I am always satisfied with the organization and presentation of her courses. She has a clear passion for Supply Chain and Logistics and takes higher education very seriously. Although sometimes the workload is borderline heavy, it’s never been unreasonable and I appreciate her pushing us as individuals to do better. Constant and consistent feedback is always given and she always makes herself available to us should we need.” In the Spring 2020 Hybrid offering of the TRA 6157 class taught to our first Masters of Science in Logistics & Supply Chain Management students, the comments included “Dr. Russell is very good at creating course content and assignments that facilitate the digestion of concepts and not just

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memorization,” “The professor pushed us out of our comfort zone with video postings or recordings, working in groups to collaborate with each other. Thought provoking assignments in order to see the topics from different perspective,” “Adapted well to changes due to COVID-19 and used real world examples instead of theory.” Finally, in Spring 2020, the undergraduate TRA 4155 class said, “Dr. Russell made sure that we were engaged during our zoom meetings and provided group work in class sessions keeping everyone working together.” In response to the ISQ question “what did you like best?” a student said, “Honestly, everything. I love Dr. Russell’s style of discussion and critical thinking.

Unsolicited Student Emails with Positive Feedback

In 2015 Jasen Burns noted “I actually feel that after your class I can apply [the material] to the real world and successfully import/export items.” Brian Craig in that same year said, “Your class is always well structured and challenging.” In 2016 Ashli Beckman said, Its been great and I wanted to thank you for making a positive impact on my college career! I hope along my graduate program wherever that takes me I can meet other professors with the same enthusiasm and knowledge of their classes and curriculum!” In 2018 Reinaldo Sanabria said, “Even though it was short but busy semester, you always managed to make the classroom experience not only interesting but also enjoyable. All your activities help us students stay engaged and gives us the opportunity to reflect on class concepts as well as real life situations. Your feedback after our presentations was also extremely useful.” Finally, in 2020, Malcolm Green, who is currently an Area Manager at Amazon sent a thank you note because I helped him connect with Michigan State University to pursue his Masters degree after having had him in class for his undergraduate degree here at UNF.

Independent Course Observation Comments from International Colleague

Dr. Violeta Roso, Associate Professor, Chalmers University of Technology; Department of Technology, Management and Economics, Division of Service Management and Logistics; Gothenburg, Sweden, visited UNF for three months on a sabbatical to focus on improvement of teaching in her program. This visit was possible because Violeta received a grant from the STINT organization in Sweden. While Violeta includes many observations of my class and other classes and events she attended at UNF in her report, a few key points from her report are highlighted here because they lend themselves to critical thinking. The points are as follows:

- To have interactive classes, i.e. to get students to talk is not easy and it is impressive how Dr Russell manages it. She asks questions, gives them some time to think and get courage to speak. Encourages by repeating the questions, doesn’t rush... And, that is not easy since silence is not comfortable. This approach demands a great knowledge and insight into the material from her side. She manages this great!
- Idea zones – love the name- it is a group work, as a break from lecturing, where students get 3 questions, have time to think about the answers and then discuss in small groups; finally they summarize it and present in front of the rest of the class. Idea zones might be based on the lecture or movies showed (e.g. Supplychainbrain.com good source of SCM interviews/movies).

- This approach is very interesting and gives great outcome; it is designed to evoke critical thinking about real-world business problems to which the lesson relates. And it is also a good tool for teachers to see which students incline towards wanting to learn (those very engaged in group discussions) compared to wanting to only pass the course (usually those who are quiet and don't bother the discussions very much).
- Something that proved to be very appreciated by students (most of them) is when teachers bring example from their own experiences related to the subject taught, to make it more personal and interesting.
- Active use of Bloom's taxonomy of the Cognitive Domain (Bloom, 1956), which dissects learning into six levels from knowledge to evaluation. As such, the teacher coordinates and combines reading assignments with in-class discussion and relevant projects. In that way the classroom encourages dialogue and self-expression. Students are encouraged to listen to and respect the knowledge, experience, and opinions of others in the class. There are of course disagreements sometimes but guiding the students through the process of reasoning their agreement or disagreement with a particular idea helps to instill critical thinking, which in-turn adds to their personal growth and their academic advancement.

Source: Page 9 of STINT Report authored by Dr. Violeta Roso.

EXECUTIVE MANAGEMENT TEACHING:

I find that I can connect with the participants in executive management seminars as a result of my business experience. Having worked with GE, Lockheed-Martin, and in consulting with companies across industries including rail, construction, pharmaceuticals, and others, I am able to discuss specific operational situations that often mimic what the executive education participants are experiencing.

During my tenure at University of North Florida, I recently designed new executive education courses around Women in Leadership as follows:

1. Women in Leadership: **Navigating Your Path at the Pace of Today**, Executive Education Workshop, Coggin Division of Graduate & Executive Programs. Designed and launched Spring 2022.
2. Women in Leadership: **Building Trust**, Executive Education Workshop, Coggin Division of Graduate & Executive Programs. Designed and launched Spring 2023.

SERVICE

SERVICE TO THE PROFESSION:

In my professional service I continue to contribute to the advancement of other scholars in my discipline by serving on the editorial advisory boards of **three** academic journals: *Journal of Business Logistics*, *International Journal of Physical Distribution and Logistics Management* and *World Review of Intermodal Transportation Research*. I serve as a journal article reviewer for **seven** high quality outlets: *Journal of*

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Business Logistics (2019 Outstanding Reviewer Award), Transportation Journal, International Journal of Physical Distribution and Logistics Management, International Journal of Logistics Management, Council of Supply Chain Professionals Educators Conference, World Review of Intermodal Transportation Research, Nordic Logistics Research Network. I also served as a Spinnaker Board Member focused on RFID Application Development.

Further contributing to the advancement of others, I served as the outside member of the committee for Jessica Rush, a Ph.D. student in Engineering Education at Purdue University who completed her dissertation in November 2019.

I participate in professional organizations including Council of Supply Chain Management Professionals (CSCMP), Transportation Research Board (TRB), Achieving Women's Excellence in Supply Chain Operations, Management and Education (AWESOME) and Jacksonville Chamber of Commerce Transportation & Logistics Council.

In the community I serve as a Vestry Member (elected position) at the Episcopal Church of the Good Shepherd in Jacksonville, Florida. (2018-2020) and prior to that served as Youth Group Leader at Church-Episcopal Church of the Good Shepherd in Jacksonville, Florida. (2015-2018).

These are the highlights of my most impactful service accomplishments.

SERVICE TO THE UNIVERSITY BY YEAR (2010 – 2023):

I fulfilled **205** service assignments since joining UNF, and a list of service contributions, by academic year, follows:

2022-23 Academic Year

1. (College) AACSB Accreditation Work: Preparation, Curriculum Documentation, Briefings, Meetings with external review team.
2. (College) Intermodal Association of North America (IANA) Student Case Competition support, April 2023.
3. (College Administration) Director, Masters of Science in Logistics & Supply Chain Management (MSLSCM) program
4. (College Administration) Director, Transportation & Logistics Flagship Program
5. (Professional) Editorial Advisory Boards: Journal of Business Logistics – 2018 to present, World Review of Intermodal Transportation Research – 2017 to present, International Journal of Physical Distribution and Logistics Management – 2016 to present.
6. (Professional) Journal Article Reviewer: Journal of Business Logistics, Transportation Journal, International Journal of Physical Distribution and Logistics Management
7. (Department) T&L Curriculum Committee (Chair)
8. (Department) T&L Scholarship Committee (Chair)
9. (College) Attend most Faculty Association meetings, except when professional conflicts arise.
10. (College) Attend most Graduate Programs meetings held by the Graduate School, except when professional conflicts arise.

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11. (College) Hiring Committee, CSX Academic Chair position.
12. (University) UNF University level Business Development – attended 7-8 meetings with corporate partners at the request of Business Development, Coggin Dean’s office, Coggin Career Management Center.
13. (College) LITS Lab Technology Upgrades – leading project sponsored by University corporate sponsor.
14. (College) UNF College level website development – attended 3-4 meetings with Dean’s Office communications assistant related to website revisions for T&L.
15. (College) Coggin Graduate Council Meetings, 1-2 meetings per term.
16. (College) Coggin Graduate Orientation –lead the MSLSM breakout session for incoming students. One orientation per semester.

2021-22 Academic Year

1. (College) Intermodal Association of North America (IANA) Student Case Competition lead, April 2022.
2. (College Administration) Hosted industry logistics breakfast, June 22, 2022.
3. (College Administration) Director, Masters of Science in Logistics & Supply Chain Management (MSLSM) program
4. (College Administration) Director, Transportation & Logistics Flagship Program
5. (Professional) Editorial Advisory Boards: Journal of Business Logistics – 2018 to present, World Review of Intermodal Transportation Research – 2017 to present, International Journal of Physical Distribution and Logistics Management – 2016 to present.
6. (Professional) Journal Article Reviewer: Journal of Business Logistics, Transportation Journal, International Journal of Physical Distribution and Logistics Management
7. (Department) T&L Curriculum Committee (Chair)
8. (Department) T&L Scholarship Committee (Chair)
9. (College) Attend most Faculty Association meetings, except when professional conflicts arise.
10. (College) Attend most Graduate Programs meetings held by the Graduate School, except when professional conflicts arise.
11. (College) Attend Graduate Programs Director’s discussion meetings, 2-3 held this past year.
12. (College) Attend monthly Coggin Executive Committee meetings.
13. (College) Hiring Committee, CSX Academic Chair position.
14. (College) Hiring Committee, Assistant Director of Graduate and Executive Programs.
15. (College) UNF College level Business Development – attended meeting at RF Smart in Jacksonville.
16. (University) UNF University level Business Development – attended 7-8 meetings with corporate partners at the request of Business Development, Coggin Dean’s office, Coggin Career Management Center.
17. (College) LITS Lab Technology Upgrades – leading project sponsored by University corporate sponsor.

2020-21 Academic Year

1. (College Administration) Director, MBA, MSM and Graduate Certificate Programs for Coggin College of Business.
2. (College Administration) Director, Transportation & Logistics Flagship Program

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3. (Professional) Editorial Advisory Boards: Journal of Business Logistics – 2018 to present, World Review of Intermodal Transportation Research – 2017 to present, International Journal of Physical Distribution and Logistics Management – 2016 to present.
4. (Professional) Journal Article Reviewer: Journal of Business Logistics, Transportation Journal, International Journal of Physical Distribution and Logistics Management
5. (Department) T&L Curriculum Committee (Chair)
6. (Department) T&L Scholarship Committee (Chair)
7. (College) Attended meeting hosted by President Syzmanski and attended by Provost Rhodes for Coggin faculty.
8. (College) Attend most Faculty Association meetings, except when professional conflicts arise.
9. (College) Attend most Graduate Programs meetings held by the Graduate School, expect when professional conflicts arise.
10. (College) Attend Graduate Programs Director’s discussion meetings, 2-3 held this past year.
11. (College) Attend monthly Coggin Executive Committee meetings.

2019-20 Academic Year

1. (College Administration) Director, MBA, MSM and Graduate Certificate Programs for Coggin College of Business.
2. (College Administration) Director, Transportation & Logistics Flagship Program
3. (Professional) Ph.D. Committee Member, Jessica Rush, Ph.D. in Engineering Education at Purdue University. I am the outside committee member on this dissertation. Candidate defended dissertation and
4. (College) State Secretary of Transportation, Kevin J. Thibault: Interviewed the Secretary for 60 minutes regarding transportation and logistics topics before a group of approximately 50 professionals and students.
5. (College) Diversity & Inclusion committee.
6. (Professional) Editorial Advisory Boards: Journal of Business Logistics – 2018 to present, World Review of Intermodal Transportation Research – 2017 to present, International Journal of Physical Distribution and Logistics Management – 2016 to present.
7. (Professional) Journal Article Reviewer: Journal of Business Logistics, Transportation Journal, International Journal of Physical Distribution and Logistics Management, Council of Supply Chain Professionals Educators Conference, Nordic Logistics Research Network, World Review of Intermodal Transportation Research, International Journal of Logistics Management
8. (Department) T&L Curriculum Committee (Chair)
9. (Department) T&L Scholarship Committee (Chair)
10. (Department) T&L Search Committee member – Completed Spring semester search for one new T&L visiting instructor.
11. (College) Attended meeting hosted by President Syzmanski and attended by Provost Rhodes for Coggin faculty.
12. (College) Attend most Faculty Association meetings, except when professional conflicts arise.
13. (College) Attend most Graduate Programs meetings held by the Graduate School, expect when professional conflicts arise.
14. (College) Attend Graduate Programs Director’s discussion meetings, 2-3 held this past year.
15. (College) Attend monthly Coggin Executive Committee meetings.
16. (College) Graduate Curriculum Committee non-voting member as graduate programs director Fall/Spring 2019-20.
17. (College) Presented at Spring 2020 UNF Board of Trustees meeting.

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18. (Flagship) Organize, set agenda for and lead T&L Advisory Council meeting- three per semester in 2019-20, including virtual spring meetings due to COVID.
19. (University) UNF University level Business Development – attended meeting with Tom Crowley, CEO of Crowley Maritime, Fall 2019.
20. (University) UNF University level Business Development – attending meeting with Suddath executives, Spring 2020.
21. (College) AACSB Accreditation Information Gathering – Provide information regarding T&L course to Mary Beal (who is currently working Coggin AACSB reports) for AACSB accreditation reporting.
22. (College) Coggin Graduate Hooding Ceremony, Fall 2019, no Spring 2020 ceremony due to COVID
23. (College) Coggin Graduation, Fall 2019, no Spring 2020 ceremony due to COVID
24. (College) Created video, along with T&L colleagues, to post for undergraduate T&L graduates
25. (College) Created video to add to graduate programs graduation video
26. (University) UNF Fearless Women events, Fall/Spring 2019-20.
27. (College) Interviewed by First Coast Connect Radio Show – Interviewed by Melissa Ross on local radio show regarding Coggin Transportation & Logistics and Coggin Graduate Programs.
28. (Flagship) Jax Chamber Transportation & Logistics Council – attended 3-4 meetings in the past year to offer a 2-3 minute informational message regarding UNF T&L Programs and T&L Graduate Programs opportunities for approximately 60 industry professionals at each meeting.
29. (College) Coggin Cupcakes and Conversation Research Talk – attended one talk Fall 2019.
30. (Professional) CSCMP Conference, Council of Supply Chain Management Professionals (CSCMP) Educator’s Conference and Business Conference in Anaheim, California, October 2019.
31. (Flagship) Attend classes to speak about Transportation & Logistics curriculum, undergraduate major and graduate major. Attended 5-7 classes this past year for a 10-15 minute introductory presentation.
32. (Professional) NORDLOG Nordic Logistics Research Conference Doctoral Symposium – created a video for colleagues to use at the conference sharing my perspective as an accomplished teacher of supply chain management with doctoral students from the Nordic schools. This is a testament to the global reach of effective teaching methods.
33. (Professional Development) Supply Chain Simulation Software training – attended a full-day workshop, December 2020.
34. (Professional Development) UNF University level Business Development workshop – attended half-day training, Fall 2020.
35. (University) UNF Fearless Women Speaker event featuring Donna Orender. Donna Geils Orender is a sports executive and a former collegiate and professional basketball player. She was formerly president of the Women's National Basketball Association (WNBA), and senior vice president of the PGA. Currently, Orender is the founder and CEO of Orender Unlimited, a Jacksonville, FL based advisory and consultancy firm. She travels the world as a motivational speaker and advocating for the empowerment of women and young girls through her non-profit organization Generation W. Fall 2020.
36. (University) World Affairs Council Speaker event featuring Madeleine Albright - Madeleine K. Albright is a professor, author, diplomat and business woman who served as the 64th Secretary of State of the United States. In 1997, she was named the first female Secretary of State and became, at that time, the highest ranking woman in the history of the U.S. government, February 2020.
37. (University) Urban Circulator – Full day event sponsored by the Jacksonville Mayor’s office related to transportation and mobility in downtown Jacksonville. February 2020.
38. (Professional Development) Covey Seminar, Orlando, Florida - Two day seminar focusing on leadership and development in educational institutions. July 2019.

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2018-19 Academic Year

1. (College Administration) Director, MBA, MSM and Graduate Certificate Programs for Coggin College of Business.
2. (College Administration) Interim Director, Transportation & Logistics Flagship Program
3. (Professional) Ph.D. Committee Member, Jessica Rush, Ph.D. in Engineering Education at Purdue University. I am the outside committee member on this dissertation. Candidate has now passed the qualifying exam and defended proposal. working on dissertation.
4. (College) Attended review meeting hosted by Provost Chally regarding renewal of Dean Dawkins
5. (College) Attended meeting hosted by President Syzmanski for Coggin faculty
6. (College) Faculty Association meetings (attended most meetings during 2018-19)
7. (Department) T&L Curriculum Committee (Chair)
8. (Department) T&L Scholarship Committee (Chair)
9. (Department) T&L Search Committee – Completed Fall semester search for one new T&L tenure track faculty
10. (Department) Accompanied T&L Students to case competition hosted at Michigan State University, November 2019.
11. (College) Grand opening celebration of Downtown Campus, February 2019. Worked with graduate programs colleagues to welcome guests and promote graduate programs.
12. (College) Coggin Graduate Hooding Ceremony, Fall 2018, Spring 2019
13. (University) Coggin Graduation, Fall 2018, Spring 2019
14. (Flagship) T&L Spring Banquet, April 2019
15. (Flagship) T&L Case Competition networking session, April 2019
16. (Professional) Editorial Advisory Board: Journal of Business Logistics – 2018 to present, International Journal of Physical Distribution and Logistics Management – 2016 to present, World Review of Intermodal Transportation Research – 2017 to present.
17. (Professional) Journal Article Reviewer: Journal of Business Logistics, Transportation Journal, International Journal of Physical Distribution and Logistics Management, European Research Seminar, Council of Supply Chain Professionals Educators Conference, UNF International Business Conference, Nordic Logistics Research Network, World Review of Intermodal Transportation Research, International Journal of Logistics Management.
18. (Professional) CSCMP Conference, Council of Supply Chain Management Professionals (CSCMP) Educator's Conference and Business Conference in Nashville, Tennessee, October 2018.

2017-18 Academic Year

1. (College Administration) Director, MBA, MSM and Graduate Certificate Programs for Coggin College of Business.
2. (College) Coggin Graduate Hooding Ceremony, April 2018
3. (Flagship) T&L Spring Banquet, April 2018
4. (Flagship) T&L Case Competition networking session, April 2018
5. (College) Coggin Sharing Scholarship Series: Dr. Goldsby is currently the Co-Editor of Journal of Business Logistics. Attended dinner, research presentation and lunch, and helped to transport Dr. Goldsby during his visit.
6. (Department) T&L Curriculum Committee (Chair)
7. (Department) T&L Scholarship Committee (Chair)
8. (Department) Marketing Instructor Hiring Committee – served on hiring two instructors
9. (Department) T&L Search Committee
10. (College) Faculty Association meetings (attended most meetings during 2017-18)

11. (Professional) Ph.D. Committee Member, Jessica Rush, Ph.D. in Engineering Education at Purdue University. I am the outside committee member on this dissertation.
12. (Department) research presentation during interview process of marketing tenure track hire December 2017.
13. (Department) Attended dinner during interview process of marketing instructor hire May 2018.
14. (Professional) Editorial Advisory Boards: International Journal of Physical Distribution and Logistics Management – 2016 to present, World Review of Intermodal Transportation Research – 2017 to present
15. (Professional) Journal Article Reviewer: Journal of Business Logistics, Transportation Journal, International Journal of Physical Distribution and Logistics Management, European Research Seminar, Council of Supply Chain Professionals Educators Conference, UNF International Business Conference, Nordic Logistics Research Network, World Review of Intermodal Transportation Research, International Journal of Logistics Management.
16. (Professional) CSCMP Conference, Council of Supply Chain Management Professionals (CSCMP) Educator's Conference and Business Conference in Atlanta, Georgia, September 2017.
17. (Professional Development) Speed of Trust Certification, June 2017 – Completed training by Covey Leadership programs.
18. (Professional Development) OnLeadership Seminar, January 31, 2017 – Participated in one-day seminar as an extension of the Speed of Trust Certification program.
19. (Professional Development) Teaching Online CIRT Course - TOL 7100 – Currently enrolled

2016-17 Academic Year

1. (College) 2014-2015 Graduate Curriculum Committee – Coggin College of Business
2. (Professional) Ph.D. Committee Member, Jessica Rush, Ph.D. in Engineering Education at Purdue University. I am the outside committee member on this dissertation.
3. (Professional) September 24-27, 2016. Council of Supply Chain Management Professionals (CSCMP) Educator's Conference and Business Conference in Orlando, Florida
4. (Flagship) April 2017 UNF Annual T&L Flagship Case Competition lunch and faculty networking
5. (Flagship) April 2017 UNF Annual T&L Flagship Spring Banquet dinner and program
6. (Flagship) May 3-5, 2017. Attended AWESOME (Advancing Women's Excellence in Supply Chain, Operations Management and Education) in Chicago, Illinois. AWESOME is a women's executive leadership initiative for the logistics and supply chain fields. The organization was founded in 2013 by Ann Drake, Chairman and CEO of DSC Logistics, a leading supply chain management company.
7. (Department) T&L Curriculum Committee (Chair)
8. (Department) T&L Scholarship Committee (Chair)
9. (College) Dr. Kay Lemon, Boston College – attended research seminar, group lunch, and met with Dr. Lemon following the lunch. Spring 2017.
10. (College) Crowley Maritime meeting hosted by Dean's office regarding partnership with UNF. Attended lunch meeting to learn of Crowley's interests and suggest areas where Crowley and UNF might work together. Fall 2016.
11. (College) Training for Scholarship workflow system – attended two hour system design and training session, Spring 2017.
12. (College) Developed viable T&L Advisory Committee contact currently being cultivated by Dean's office business development group. Contact is Andrew Neff, Senior Market Intelligence Leader, GE Transportation who is considering UNF involvement such as Advisory Council, Speakers Bureau, Flagship.
13. Faculty Association meetings (2-3 meetings attended during 2016-17)

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14. (Professional) Editorial Advisory Board: International Journal of Physical Distribution and Logistics Management – 2016 to present
15. (Professional) Journal Article Reviewer: Journal of Business Logistics, Transportation Journal, International Journal of Physical Distribution and Logistics Management, European Research Seminar, Council of Supply Chain Professionals Educators Conference, UNF International Business Conference, Nordic Logistics Research Network

2015-16 Academic Year

1. (College) 2014-2015 Graduate Curriculum Committee – Coggin College of Business
2. (Department) 2015-16 Ex-officio member of Department Curriculum Committee as part of my role on the Graduate Curriculum Committee
3. (Research) 2014-15 Spinnaker Group Board Member - a group focused on research in supply chain and logistics technology using radio frequency identification (RFID). Research and development conducted by Tagsys, an RFID company. Other advising board members representing Ralph Lauren, Brooks Brothers, Shane Jewelers, IBM, Microsoft and other stakeholders in the RFID advancement arena.

2014-15 Academic Year

1. (College and University) 2014-15 Dean's Search Committee – Coggin College of Business
2. (College) 2014-2015 Graduate Curriculum Committee – Coggin College of Business
3. (Research) 2014-15 Spinnaker Group Board Member - a group focused on research in supply chain and logistics technology using radio frequency identification (RFID). Research and development conducted by Tagsys, an RFID company. Other advising board members representing Ralph Lauren, Brooks Brothers, Shane Jewelers, IBM, Microsoft and other stakeholders in the RFID advancement arena.
4. (Department) Department Meetings – attended Fall and Spring departmental meetings, approximately 1-2 per semester, generally 1-2 hours in length.
5. (Flagship) Attended lunch for 2014-15 UNF Annual T&L Flagship Case Competition.
6. (Research) September 27, 2015. Attended Council of Supply Chain Management Professionals (CSCMP) Educator's Conference, Fall 2014 in San Antonio, Texas.
7. (Profession) May 6-7, 2015. Attended AWESOME (Advancing Women's Excellence in Supply Chain, Operations Management and Education). AWESOME is a women's executive leadership initiative for the logistics and supply chain fields. The organization was founded in 2013 by Ann Drake, Chairman and CEO of DSC Logistics, a leading supply chain management company. The conference was hosted at Johnson & Johnson Headquarters in New Brunswick, New Jersey.

2013-14 Academic Year

1. (Flagship) Spring 2014, Transportation & Logistics Spring Banquet
2. (Research) April 2014 – Coggin Sharing Scholarship Seminar: Dr. Bertil Hulten, Associate Professor at Batic Business School. Topic: Sensory Marketing.
3. (Research) March 28, 2014 – Department Research Seminar: Dr. Samli, University of North Florida. Topic: History of Marketing.
4. (Research) February 14, 2014 – Department Research Seminar: Adel El Ansary, University of North Florida. Topic: Marketing Strategy.
5. (Department and College) Attended two T&L curriculum review meetings, one hour each, during Spring 2014.
6. (Research) Helped to host Laurent Fedi from Kedge/Euromed in Marseilles, France during Spring 2014. International Flagship teaching exchange and new research partner.
7. (College) 2013-2014 Graduate Curriculum Committee – Coggin College of Business

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8. (Department) Department Meetings – attended Fall departmental meetings, approximately 1-2 per semester, generally 1-2 hours in length.
9. (Research) 2013-14 Spinnaker Group Board Member - a group focused on research in supply chain and logistics technology using radio frequency identification (RFID). Research and development conducted by Tagsys, an RFID company. Other advising board members representing Ralph Lauren, Brooks Brothers, Shane Jewelers, IBM, Microsoft and other stakeholders in the RFID advancement arena.
10. (Flagship) 2013-14 UNF Annual T&L Flagship Case Competition. - Reviewed and provided written feedback on case selection for T&L Flagship case competition, which hosts seven peer universities at UNF. Attended T&L Flagship case competition – morning session and the evening awards dinner.
11. (Research) 2013-14. Attended Council of Supply Chain Management Professionals (CSCMP) Educator's Conference, Fall 2013 in Denver, Colorado.

2012-13 Academic Year

1. (University) Spring 2013 Attended Wall Street Comes to the River City session sponsored by UNF President John Delaney.
2. (Flagship) Spring 2013, Transportation & Logistics Spring Banquet
3. (Flagship) Spring 2013 UTC Grant Proposal, attended initial meetings and created a one-page write-up to be used as the initial basis for focus of a university transportation center grant proposal.
4. (Department) Spring 2013, attended at least two department meetings regarding department chairman position in addition to other issues of organizational responsibility. Also, reviewed at least 20 emails on these subjects, each of which took at least 30 minutes out of a given day to read, consider, and respond. Approximately 10 hours of emails on this subject.
5. (Department) Mentored new faculty colleague at the request of the department chairman. Reviewed colleague's in-progress work, met with colleague as needed to assist in prioritizing research projects, helped to consider the balance of work and other items related to a good start in academics.
6. (Research) Fall 2012 Coggin Sharing Scholarship Series, hosted speaker Britta Gammelgaard, Professor of Supply Chain Management, Copenhagen Business School and past European Associate Editor for the *Journal of Supply Chain Management* and *Journal of Business Logistics*. Hosted, organized visitor schedule, attended meals.
7. (College) 2012-2013 Graduate Curriculum Committee – Coggin College of Business
8. (Department) 2013 Spring, attended spring department meeting
9. (Research) 2012 Spring, for one month hosted visiting scholar and research associate, Violeta Roso, Senior Lecturer, Chalmers Technical University, Gothenburg, Sweden
10. (College) 2012 Spring, MBA Welcome session sponsored by the Associate Dean's office
11. (Flagship) 2012-13 UNF Annual International Business Conference - Track chair for Logistics at the International Business Conference 2012, hosted by the UNF International Flagship program, which brings researchers from around the world to UNF. Reviewed submitted papers. Sent two papers for additional review. Provided feedback to authors. Organized presentations. Served at session leader for presentations at the conference. Attended the panels at the conference.
12. (Research) January 2013 Coggin Sharing research seminar. Teresa Preston, University of Arkansas Little Rock
13. (Research) October 2012 Council of Supply Chain Management Professionals annual global meeting

2011-12 Academic Year

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1. (College and Department) 2011-2012 Faculty Search Committee for Assistant Professor of Transportation & Logistics
2. (College) 2011-2012 Graduate Curriculum Committee – Coggin College of Business
3. (College) Spring 2012 Attended MBA commencement ceremonies
4. (College) Spring 2012 Undergraduate commencement ceremonies.
5. (Research) 2012 Spring, for one month hosted visiting scholar and research associate, Violeta Roso, Senior Lecturer, Chalmers Technical University, Gothenburg, Sweden
6. (Flagship) Assisted in UNF T&L case competition in the Spring 2011. Help to host judges from 6-8 different companies and supervising faculty members from six other peer and higher ranked institutions, e.g., University of Arkansas, University of Tennessee, Michigan State University, etc. Participate in awards dinner. In 2012 attended meetings which discussed planning, helped to identify the case to be investigated, and helped to develop case questions. Also attended the event in the morning and for the evening awards dinner.
7. (College) 2012 Spring, MBA Welcome session sponsored by the Associate Dean's office
8. (Department) Spring 2012 Attended two departmental meetings each approximately two hours in length.
9. (Flagship) Spring 2012 Attended one Flagship meeting with the full team approximately two hours in length.
10. (Flagship) October 2011 Flagship executive spotlight panel. Prepared research summary, met with panelists prior to function to discuss. Panelists included CSX Rail Company, Crowley Shipping Liner, and Arnold Trucking.
11. (College & University) 2011-2012 Accreditation activities associated with Transportation & Logistics curriculum and tracking exam data from TRA 3035
12. (Flagship) Spring 2012, Transportation & Logistics Spring Banquet
13. (Research) 2011 Summer, for two weeks hosted visitor and research associate, Gunnar Stefansson, Senior Lecturer, Chalmers Technical University, Gothenburg, Sweden
14. (Flagship) February 2012 International Business Conference, University of North Florida
15. (Research) January 2012 Facility Tour with visiting scholar and MBA Students, United Parcel Service
16. (Research) January 2012 Transportation Research Board annual global meeting
17. (Flagship) October 2011 Economic Development Fund of Jacksonville and BLG Logistics (17 German logistics executives who serve BMW's logistics needs for components and finished goods). Mayor Brown in attendance.
18. (Flagship) October 2011 Port Logistics Panel. Attendees from Mayor Brown's office, JAX Port operations, and Army Corps of Engineers.
19. (Flagship) Fall 2011 Attended one Flagship meeting with full team approximately three hours in length
20. (Research) September 2011 Council of Supply Chain Management Professionals annual global meeting

2010-11 Academic Year

1. (College) 2010-2011 Continuous Improvement Committee – Coggin College of Business
2. (Flagship) 2011 Supervised student case team and accompanied students to competition in Denver, CO, for two day event
3. (Research) May 2011, Chalmers University of Technology, Research Presentation, Gothenburg, Sweden
4. (College) April 29, 2011. Attended Spring Commencement.
5. (Flagship) April 2011, Transportation & Logistics Spring Banquet

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6. (Flagship) April 25, 2011. Flagship meeting Val Noel and Jenny Johnson regarding case competition ideas. 90 minute meeting.
7. (Flagship) Assisted in UNF T&L case competition in the Spring 2011 and Spring 2012. Help to host judges from 6-8 different companies and supervising faculty members from six other peer and higher ranked institutions, e.g., University of Arkansas, University of Tennessee, Michigan State University, etc. Participate in awards dinner. In Spring 2011 met with IANA representatives in follow-up to the case competition at their request to discuss development of an IANA case competition.
8. (Research) April 2011 Coggin Sharing research seminar. Thomas Hult, Michigan State University
9. (Flagship) March 2011 Transportation & Logistics Distinguished Visitor, Morgan Swink, Michigan State University, meetings and hosting activities.
10. (Flagship) March 2011 Transportation & Logistics corporate interest meeting, Turning Point Transportation company.
11. (Flagship) March 2011 Transportation & Logistics Executive Spotlight. Topic: "Railroads – Leading the Way to Economic Recovery"
12. (Flagship) February 2011 Transport & Logistics Distinguished Visitor, Robert Novack, The Pennsylvania State University, meetings and hosting activities
13. (Flagship) February 11, 2011. Participated as a panel member and attendee at International Business Flagship Program's Annual International Conference. Attended evening dinner event. Full day and evening of meetings.
14. (Flagship) February 23, 2011. Transportation & Logistics Distinguished Visitor. Jim Stock, University of South Florida. Four hours of meetings.
15. (Flagship) February 8, 2011. Undergraduate student case team debrief meeting. One hour meeting.
16. (Flagship) January 25, 2011. Undergraduate student case team meeting. One hour meeting.
17. (Flagship) January 20, 2011. Flagship meeting. Transportation & Logistics Flagship Program. 90 minute meeting.
18. (Department) January 20, 2011. Department meeting. Marketing & Logistics Department. Two hour meeting.
19. (Department) January 10, 2011. Covered 75 minute lecture for MAR 4461 Purchasing Management course.
20. (Research) November 21-24, 2010. Port Logistics Assessment meetings. Hosted research team members from Penn State University. Kusumal Ruamsook, Visiting Scholar, Penn State University. Evelyn Thomchick, Associate Professor and Editor of Transportation Journal, Penn State University.
21. (Flagship) October 20, 2010. Flagship steering committee meeting. Steering committee members and UNF team. Two hour meeting.
22. (Flagship) October 15, 2010. Flagship meeting. UNF team. Transportation & Logistics Flagship Program. Three hour meeting.
23. (Flagship) October 2010 Transport & Logistics Executive Spotlight – Vistakon
24. (Flagship) Fall 2010 and Spring 2011 UNF. Transportation & Logistics Flagship Career Day. Meet with recruiters at the breakfast. Promote UNF and student expertise.
25. (University) Fall 2010. UNF. Worked a Saturday University Majors fair representing Transportation & Logistics. Acted as host at a booth. Talked to parents and prospective students regarding Transportation & Logistics Opportunities at UNF.
26. (University) 2010 New Faculty Orientation meetings – two days

PROFESSIONAL MEMBERSHIP AND CERTIFICATION:

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World Conference on Transportation Research (WCTRS)
Council of Supply Chain Management Professionals (CSCMP)
Achieving Women's Excellence in Supply Chain Operations, Management and Education (AWESOME)
Jacksonville Chamber of Commerce Transportation & Logistics Council

COMMUNITY SERVICE:

Vestry Member (elected position) - Episcopal Church of the Good Shepherd in Jacksonville, Florida.
(2018-2021)

Youth Group Leader at Church- Episcopal Church of the Good Shepherd in Jacksonville, Florida. (2015-
2018)